


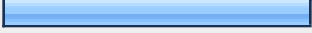



# Holiday Spending Pulse

How has the economy brought change to your business's holiday activities, if at all?			Response Percent	Response Count
Scaled back party / celebration			42.1%	347
Decreased bonus			9.1%	75
No bonus			11.3%	93
<b>Have not changed our activities</b>			<b>47.2%</b>	<b>389</b>
Did something entirely different, creative			4.2%	35
			Comments	94
			<b>answered question</b>	<b>825</b>
			<b>skipped question</b>	<b>26</b>

Comments		
1	Not doing a party at all.	Oct 26, 2009 8:14 PM
2	Last year we donated to charity more, instead of having a large Christmas party.	Oct 26, 2009 8:16 PM
3	Office chose a charity to donate to	Oct 26, 2009 8:20 PM
4	Undecided	Oct 26, 2009 8:21 PM
5	Potluck	Oct 26, 2009 8:23 PM
6	Having the event in our warehouse with a band rather than at a restaurant.	Oct 26, 2009 8:24 PM
7	Working with teams to give more time and treasure to the community.	Oct 26, 2009 8:25 PM
8	Budgeted early enough that we did not have any scale down	Oct 26, 2009 8:25 PM
9	will be having a potluck luncheon in the office/no gift exchange between staff.	Oct 26, 2009 8:25 PM
10	same comment	Oct 26, 2009 8:26 PM
11	The Bonus portion of our comp program typically does not take place at Christmas	Oct 26, 2009 8:28 PM
12	We actually changed last year to smaller parties; have always done the Children's party.	Oct 26, 2009 8:29 PM
13	We will do nothing this year due to economy	Oct 26, 2009 8:29 PM
14	We just opened in January. This will be our first holiday season. I know our company doesn't have a formal party.	Oct 26, 2009 8:29 PM
15	Have not changed activities, but spending is very conservative.	Oct 26, 2009 8:30 PM
16	So far no change, will wait until closer to December to have full picture of bonuses.	Oct 26, 2009 8:31 PM
17	We refuse to participate in the fear. Our employees need their bonuses and party more than ever.	Oct 26, 2009 8:33 PM
18	Having one combined party for families in our Houston area. Not sure what our offices outside of Houston are doing.	Oct 26, 2009 8:33 PM
19	CHRISTMAS party	Oct 26, 2009 8:34 PM

Comments		
20	our staff consists of 5 people, so we exchange gifts with each other	Oct 26, 2009 8:35 PM
21	Not sure; however activities during the year have been minimized	Oct 26, 2009 8:36 PM
22	Still debating on the turkeys	Oct 26, 2009 8:36 PM
23	No Christmas party this year.	Oct 26, 2009 8:37 PM
24	No party	Oct 26, 2009 8:37 PM
25	No annual FW club event with spouses- lunch only for employees	Oct 26, 2009 8:38 PM
26	Not sure. First Christmas here. To my knowledge there is no bonus program.	Oct 26, 2009 8:39 PM
27	We used to do a gift exchange, but do not anymore, just lunch.	Oct 26, 2009 8:40 PM
28	We have made most of our internal events pot luck vs. catering. Honestly, the staff loves it so much that we have made it permanent! We have such great chefs here!	Oct 26, 2009 8:41 PM
29	We have not discussed for this year. I would guess there may be decreased bonus, but will probably keep all other activities the same.	Oct 26, 2009 8:41 PM
30	We will not have a company party or give bonuses this year	Oct 26, 2009 8:45 PM
31	None at all...	Oct 26, 2009 8:45 PM
32	Our firm has not felt the pinch as most companies have financially and we have been blessed to be able to continue our tradition.	Oct 26, 2009 8:46 PM
33	Hosted family at Cat's game this summer in lieu of Christmas party.	Oct 26, 2009 8:48 PM
34	There were no raises or bonuses in 2009	Oct 26, 2009 8:48 PM
35	The bonus is only \$35 for full-time employees and \$20 for part time employees.	Oct 26, 2009 9:01 PM
36	We haven't made our plans yet.	Oct 26, 2009 9:05 PM
37	No party for the last 2 years.	Oct 26, 2009 9:05 PM
38	None of the above - we just don't do anything now.	Oct 26, 2009 9:08 PM
39	I do not know at this time.	Oct 26, 2009 9:08 PM
40	give to a charity	Oct 26, 2009 9:09 PM
41	Used to have employee parties/lunheons, but company quit having those a few years ago.	Oct 26, 2009 9:11 PM
42	Beginning in 2008 we no longer sponsor a large party with dinner dancing and gifts at a country club or hotel. Now our party is a casual affair at a partner's home with all the partners pitching in to share the cost. In lieu of the large holiday parties our firm now makes a charitable contribution with a local office option of which charities to support.	Oct 26, 2009 9:11 PM
43	Being new, there's nothing set up to change, but we won't be giving bonuses this year as we had hoped to do.	Oct 26, 2009 9:16 PM
44	Too early to tell	Oct 26, 2009 9:18 PM
45	not sure whar or if we will get a bouns	Oct 26, 2009 9:20 PM
46	cancelled plans for holiday party	Oct 26, 2009 9:26 PM
47	Don't do anything special.	Oct 26, 2009 9:28 PM
48	We will either have the dinner party at one of the principal's homes or here in the office.	Oct 26, 2009 9:31 PM
49	We are non-profit, and this is important to the staff, since we could not give raises this year.	Oct 26, 2009 9:38 PM
50	No base compensation increases	Oct 26, 2009 9:42 PM
51	We will have less to spend on gifts again this year, but will try to keep the spirit of the celebration the same.	Oct 26, 2009 9:51 PM
52	No change.	Oct 26, 2009 9:54 PM
53	It is same eventough the business is slow	Oct 26, 2009 10:02 PM
54	Angel Tree event	Oct 26, 2009 10:11 PM

Comments		
55	company party will not be as extravigant! but still nice.	Oct 26, 2009 10:22 PM
56	No party	Oct 26, 2009 10:27 PM
57	made celebrations potluck or created opportunites to raise money to pay for celebration	Oct 26, 2009 10:40 PM
58	Not sure yet. We haven't made definite plans.	Oct 26, 2009 10:46 PM
59	Why wouldn't you say "no change" Or AN INCREASE. Question NOT WELL DONE!!!!!!!!!!!!	Oct 26, 2009 11:11 PM
60	Our holiday activity is a very simple luncheon. It will be held on the Trinity River Campus with little expenditure.	Oct 26, 2009 11:14 PM
61	furloughs put strong damper on plans	Oct 26, 2009 11:53 PM
62	We are still sponsoring two families but we are also filling a "Bag" for the troops in Iraq.	Oct 27, 2009 12:26 AM
63	Agressive and Better Marketing plans to attract more repeat guests	Oct 27, 2009 12:32 AM
64	our celebration has always been pretty low key and low cost	Oct 27, 2009 12:51 AM
65	We might fire two at this year's party.	Oct 27, 2009 12:55 AM
66	last year no raises or bonus. no bonus this year	Oct 27, 2009 1:32 AM
67	We did not have a holiday party this past year. However, will most likely do something low key after hours at the restaurant.	Oct 27, 2009 2:42 AM
68	We are only a two person independent operation. Therefore, we have no holiday plans.	Oct 27, 2009 2:59 AM
69	Since we did not get wage increases, we are maintaining the holiday tradition of a bonus, but it is a minimal bonus.	Oct 27, 2009 3:07 AM
70	Dont' know yet really. no discussion to do anything different	Oct 27, 2009 3:12 AM
71	Employees pay portion of the cost for the holiday party.	Oct 27, 2009 11:53 AM
72	Our Christmas party won't be quite as extravagant. Fewer door-prizes.	Oct 27, 2009 12:53 PM
73	You can not take away holiday celebrations - we have already taken away so much due to the economy	Oct 27, 2009 1:25 PM
74	We've actually seen an increase in business, as companies are opting to have catered company holiday parties at home to save costs.	Oct 27, 2009 1:41 PM
75	We will not have a holiday party this year.	Oct 27, 2009 1:56 PM
76	Don't know yet.	Oct 27, 2009 2:15 PM
77	Money comes directly from Supervisors, not Company money	Oct 27, 2009 2:38 PM
78	don't think it has changed this year.	Oct 27, 2009 2:43 PM
79	No party this year.	Oct 27, 2009 2:49 PM
80	We draw names and limit gifts to \$10, make our own food and use the decorations we have had for years.	Oct 27, 2009 3:04 PM
81	Not sure about this year yet....	Oct 27, 2009 3:49 PM
82	We haven't seen the impact yet - we'll be looking at that in November more closely to determine if we'll be making any changes.	Oct 27, 2009 4:42 PM
83	We may change to buffet dinner vs plated sit down. other than that all should remain the same.	Oct 27, 2009 4:58 PM
84	We cancelled our dinner party (with spouses) last year and did an internal lunch instead but we are moving forward with the dinner party this year.	Oct 27, 2009 5:13 PM
85	no dinner party this year.	Oct 27, 2009 6:00 PM
86	Rented out top floor of Reata Rest then going to 3 day weekend for office employees. Doing a Field christmas party also at Billy Bobs	Oct 27, 2009 6:34 PM
87	Yes, funding for charitable contributions have been cut.	Oct 27, 2009 6:53 PM
88	No change at this point. Could affect the size of "gifts" given to the administrative staff as bonuses.	Oct 27, 2009 7:48 PM

Comments		
89	We are working very hard to make sure our employees do not see a difference in our holiday celebrations this year.	Oct 27, 2009 8:00 PM
90	have not made the final decision on bonus	Oct 27, 2009 9:05 PM
91	Normally have luncheon one year/dinner with spouses following year/chose to have luncheon instead of dinner this year.	Oct 27, 2009 9:26 PM
92	We are still active on special holidays. We may not be able to do as much, but we are still having our party.	Oct 28, 2009 3:23 PM
93	Eliminated large dinner held annually for executive staff and spouses/guests.	Oct 28, 2009 4:05 PM
94	no party - just luncheon	Oct 29, 2009 3:49 PM