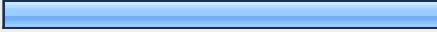




## Holiday Spending Pulse

Is holiday spirit important to nurture?			Response Percent	Response Count
Yes, very important to employee morale and customers			67.0%	567
Yes, somewhat important			29.9%	253
No, it's not worth the risks and expense these days			3.1%	26
			Comments	55
			<b>answered question</b>	<b>846</b>
			<b>skipped question</b>	<b>5</b>

Comments		
1	Cheldan Homes believes that the Christ-mas spirit is vital to the way we do business. it's not about the party, it's about the gifts we can give back on Christ's servants.	Oct 26, 2009 8:21 PM
2	Regardless of how thrifty the Christmas party might be, it should be held as an extra thanks for a job well done.	Oct 26, 2009 8:24 PM
3	Our employees are in concensus that Christmas time is very busy and they love the fact we wait until January to have our event. We book a large hotel to accomodate about 400 people and have a great party for a pretty reasonable price. We include Dallas/Ft.Worth Bank of Texas	Oct 26, 2009 8:25 PM
4	argh	Oct 26, 2009 8:26 PM
5	We have gone through significant cost cutting in the last 9 months. It would be inconsistent to spend money for holidays this year.	Oct 26, 2009 8:29 PM
6	In addition to the agency sponsored breakfast, there are other holiday activities generated by employees within their various departments at no expense to the agency.	Oct 26, 2009 8:30 PM
7	anonymous in downtown	Oct 26, 2009 8:31 PM
8	We have less people. We have an awards banquet to avoid offending people of different faiths.	Oct 26, 2009 8:32 PM
9	The changes are not being received very well, despite the fact that everyone understands there is a downturn in the economy.	Oct 26, 2009 8:33 PM
10	For our client children, this is the most important time that they experience. They receive gifts, and are able to also select gifts to give to their parents,both situations would not occur if they were not our clients.	Oct 26, 2009 8:34 PM
11	The Holiday season is about giving the gift of appreciation. And that includes employees, clients, family, etc. so, Yes it is important. It doesn't have to be the "best of the best", but it should be sincere.	Oct 26, 2009 8:34 PM
12	CHRISTMAS is an important spirit. "Holiday" can be anything these days, as long as the feds get the day off.	Oct 26, 2009 8:34 PM
13	Klapprodt's Kustom Pools & Spas	Oct 26, 2009 8:34 PM

Comments		
14	I think so	Oct 26, 2009 8:35 PM
15	Believe it or not this year may be even more important as it as been a very difficult year for most and the expectation has been lowered. While we have all had to really cut back, reduce hours, lay off and/or reduce/eliminate benefits associates and customers will appreciate the additional effort more than any other year. I see it as a good time to build against the competition for both customers and employees alike.	Oct 26, 2009 8:36 PM
16	Don't have to spend a lot of money. Looking for creative, meaningful ideas....	Oct 26, 2009 8:37 PM
17	I may not politically correct, but everyone gets filled with the spirit of giving. I think if you give you get back 10-fold, especially from your staff.	Oct 26, 2009 8:37 PM
18	However, given the current economic conditions, employees understand the decision to cut back.	Oct 26, 2009 8:38 PM
19	Extremely important to nuture this part of our culture. We are a family here at the hotel and celebrating these holidays only brings us closer and creates that unique bond between all of us!	Oct 26, 2009 8:41 PM
20	I think Christmas is a special time of the year even though we are facing tough times economically, it's still a time to reflect on our blessings and be thankful for all that we've received.	Oct 26, 2009 8:43 PM
21	As a faith based firm - the Thanksgiving & Christmas seasons are very meaningful to both us and our employees.	Oct 26, 2009 8:45 PM
22	We will definitely scale back on our celebration this year...maybe have a potluck vs. catered meal. Still determining what we will do.	Oct 26, 2009 8:46 PM
23	Being a party and event planner...I can tell you this is very important!!	Oct 26, 2009 8:47 PM
24	We maintain high morale all year long, not just during holidays	Oct 26, 2009 8:48 PM
25	We intend to go back to the usual hopefully next year but don't want this to lead to low morale or decreased customer confidence	Oct 26, 2009 8:51 PM
26	Depends on how much it costs	Oct 26, 2009 8:58 PM
27	To rember WHY we have the holiday in the first place	Oct 26, 2009 9:05 PM
28	We do end of year "Thank you" gifts to customers and employees.	Oct 26, 2009 9:12 PM
29	We happened to have another very good year despite the economy, so nothing has changed for us. If we had a 50% revenue cut, I feel we would have cut back on our bonus, etc.	Oct 26, 2009 9:13 PM
30	Definitely!	Oct 26, 2009 9:16 PM
31	IT is important to thank our customers and also remind us of what is really important, the birth of our Loerd, Jesus Christ.	Oct 26, 2009 9:26 PM
32	We do this basically through contributions to Food Bank, United Way and Cowboy Santas	Oct 26, 2009 9:28 PM
33	Hense the reason we did not take everything away. We have a very family oriented office, and no party whatsoever would generally scare staff into thinking we are worse off than actuality.	Oct 26, 2009 9:31 PM
34	Employees are not happy at all with the changes	Oct 26, 2009 9:33 PM
35	I think so, but some others in the organization don't seem to think so.	Oct 26, 2009 9:40 PM
36	The company no longer affords these luxuries.	Oct 26, 2009 9:46 PM
37	Holidays are Holidays. We are sad but not hopeless. We can pass this time.	Oct 26, 2009 10:02 PM
38	no matter how bad the economy we realize people need people especially around the holiday season to help keep spirits up, therefore, we have many get togethers	Oct 26, 2009 10:22 PM
39	For our staff, we try to be more attentive to the needs of all schedules and their cost with their families.	Oct 26, 2009 10:27 PM
40	I think holiday spirit significantly helps boost morale for employees	Oct 26, 2009 10:40 PM
41	This survey is very weak and not appropriately done to guage what people are doing.	Oct 26, 2009 11:11 PM

Comments		
42	Smile: God still loves us.	Oct 27, 2009 12:32 AM
43	we have holiday spirit throughout the year	Oct 27, 2009 12:51 AM
44	We believe very much in holiday spirit. We give the entire day off on Christmas Day.	Oct 27, 2009 12:55 AM
45	we figured it might be tough this year for our employees, so we started a causal friday by turning in can goods or \$3 to \$5 gift. everyone seems to enjoy it and we feel there will be enough accumulated to help a family	Oct 27, 2009 1:32 AM
46	Having come from a corporate environment, I always felt it was an important time to spend and share time with the employees	Oct 27, 2009 2:59 AM
47	We consider Christmas a religious holy day. Despite the commercialization it is a holiday: (Etymology: Middle English, from Old English hligdæg, from hlig holy + dæg day)	Oct 27, 2009 12:53 PM
48	Absolutely	Oct 27, 2009 1:25 PM
49	It is good to let your employees and customer know you value them. It is getting risky these days having parties especially if alcohol is involved.	Oct 27, 2009 2:49 PM
50	In this day and age making sure we continue to foster community, good will and good spirits is very important	Oct 27, 2009 4:42 PM
51	Our employer looks forward to this year every year to show and give their appreciation and gratitude to their staff.	Oct 27, 2009 4:58 PM
52	We have been very blessed this year and plan on using this opportunity to thank our employees and customers for their support.	Oct 27, 2009 5:13 PM
53	I'm not very PC	Oct 27, 2009 10:54 PM
54	I am a one person owner/operator who just started business about 3 years ago. Not good answers for the questionnaire.	Oct 27, 2009 11:42 PM
55	Prefer our answers be anonymous	Oct 28, 2009 4:05 PM