



Central Area Council Board Meeting

February 14, 2012

Fort Worth Chamber – Progress Center

7:30 a.m.

Transaction Notes

In Attendance: Chair Robert Munoz, Glen Hahn, Mark Nurdin, Billy Cordell, Karen Precella

Absent: Miguel Carrillo, Robin Hamilton, Brian Petrandio

Staff: Pennie Blossom

Chair Munoz welcomed the board and called the meeting to order.

Education: Nash Elementary – Adopted School; Pamela Day, Principal

- The reading Marathon at Nash is next week. Robert will send out a schedule and a form to register for reading to a class.
- He has asked their science teacher to give a date to Lacy Sperry, TXU, for the trees to be planted.
- The board will discuss how they want to go forward with Nash as their adopted school.

Retention:

- The new members were divided and board members will call or email new businesses. Membership in the Central Area Council increased by 2 members in this reporting period for a total of 388.

Programming:

- Upcoming Programs
 - See calendar in packet. For all Chamber events visit www.fortworthchambr.com

Monitoring Items:

- The Bike Patrol Auxiliary Group
 - The annual Clay Shoot is already scheduled for September. The interest continues to grow and has been a very good fundraiser for the Bike Patrol.
 - They are currently fundraising to buy a new trailer with all the bells and whistles for the downtown Bike Patrol Unit.
 - The annual bike ride (Bricks & Trails) is scheduled for May 19.
 - The T donated 12 new bikes to the Bike Patrol.
 - May 18 is Bike to Work Day.
 - Safe City has changed their location to Rosedale and Hemphill, which means the Bike Patrol Auxiliary also offices there.
- Downtown Living
 - The Downtown Fort Worth Inc. Dashboard Report is in the packet
 - According to the report, prices are holding strong and occupancy is high.
- CAC Board Business:
 - The board continues to look for a member from the retail and/or the restaurant industry.
 - Pennie Blossom discussed asking Denisa Russell from Meridian Bank to join the board. Robert Munoz will nominate Denisa.
 - The board would like to get at least two more young professionals on the board.
 - At the April meeting, discuss the day of the week the board meets and the focus of the board.

Next Board Meeting: April 10, 2012

Fort Worth Chamber Office – Progress Center Board Room

7:30 a.m.