



North Area Council Board Meeting
January 4, 2012
Unity One Credit Union
11:30 – 1:00

Transaction Notes

In Attendance: Chair Craig Lloyd, George Westby, Melissa Reichardt, Mark Presswood, Erayne Hill, Charlie Campbell, Mark Presswood, Rosa Navejar, Sal Adamski, Kim Schultz, Shannon Watt

Absent: None

Staff: Pennie Blossom

Chair Craig Lloyd welcomed the board and turned the floor over to Erayne Hill to talk about Unity One Credit Union. Unity One is celebrating their 85th anniversary. In 1927, the credit union that eventually became Unity One Credit Union was created by a group of railway clerks with the Great Northern Railroad located in Minnesota. This small group of employees recognized the need to provide an alternative to for-profit financial institutions that wouldn't make loans to people of average means and usually charged high rates and fees. They have several events planned for the celebration. The new tag line for Unity One is *Think outside the bank*.

Action Plan

- **Education – Adopted School – J. P. Elder Middle School** – Craig Lloyd and Erayne Hill
 - The teacher mentoring program has transformed into a video project to be produced and edited by Glint Advertising and Studios 121. The first segment has been filmed, highlighting Mark Presswood and his company PantherRES. This is a project to assist the teachers in the classroom and to influence students to think about building a career. The next shoot is at Northwest ISD with Kim Schulz and will coincide with their grant party. More to come on this project as it progresses.
 - The Junior ROTC has the needed uniforms at this point; however, as the program grows so does the need for uniforms and other related expenses. This will continue to be monitored by the NAC Board.
 - Kouncil Kudoes, teacher reward program, is ongoing and Hill asked everyone to bring prizes to the next meeting for the teachers give-a-way in late March.
- **Retention**
 - The new members were divided between board members who will send an email and welcome them to the North Area Council.
 - The NAC membership stands at 435.
- **Programming**
 - The next NAC Luncheon is February 16, with City Councilman Sal Espino, River Ranch.
 - Upcoming Programs: Directed the board to the chamber website for events, www.fortworthchamber.com.
- **Monitoring Items**
 - **I-35 Corridor** – Construction is still underway at the 820/35 exchange.
 - **Trinity River Vision** – No updates at this time. The bridges are funded but funding is always a concern depending on elections.
 - **Stockyards** – George Westby reported that Billy Bob's has Thursday night concerts and it is going well. They have had three sellouts in a row. The next event is Cowtown Goes Green. His parking business is up and the Stockyards continues to grow.
- **Other Business**
 - The board would like to have a member from Bell or BNSF. Navejar will contact BNSF on the board's behalf.

- Mark Presswood encouraged the board to contact their councilperson about redistricting. The people should be heard on this matter.

With there being no other business Lloyd adjourned the meeting.

Next Meeting – March 7, 2012
Location TBD