



South Area Council (SAC)
First Command Educational Foundation
August 11, 2010
8:30 a.m.

Transaction Notes

In Attendance: Chair Marilyn Ackmann, Clint Sanders, April Ciccarello, Vickie Mauldin, Nikki Roblow, Susan Fine, Lerii Smith, Haily Summerford, Wayne Huddleston, David Moor, Kim Campbell, Pepper Hudson

Special Guest: Amyjo Measles, Day Resource Center

Chamber Staff: Pennie Blossom

Marilyn Ackmann welcomed the board and asked for introductions for our special guest and two new board members, Kim Campbell and David Moor. The floor was then turned over to Vickie Mauldin, host for today's meeting, to give an overview of First Command Educational Foundation (FCEF).

In 1983, FCEF was developed to award scholarships for military personnel and their dependents. FCEF's mission expanded in 2001 to encompass financial literacy training. In order to successfully implement this 2001 initiative, the foundation split from the commercial company, First Command Financial Services, and hired separate leadership under the governing authority of an independent Board of Directors. In 2004, FCEF broadened scholarship eligibility to individuals pursuing both undergraduate and graduate degrees. To date \$4mm has been awarded in scholarships.

The mission of First Command Educational Foundation is to promote education as the foundation to a productive society through scholarships and financial literacy programs dedicated to financial wellness and independence.

Vickie has been with FCEF since 2005, and moved into the CEO position in January 2006. For more information on FCEF please go to www.fcef.com

- **Special Guest:** Amyjo Measles with the Day Resource Center. Amyjo has been with the Day Resource Center since May. Her job is to help find jobs, housing, transportation and child care for the homeless. She hit the ground running and has already found success, placing an average of 10 people per week. She works with chambers, businesses, other non-profit organizations and anyone that can help whether it is for jobs, donations or any other resource to help get people off the street and into jobs and housing. She helps with resumes, arranges mock interviews, clothing and transportation to get them out on job interviews. She arranges training to help them with basic computer skills needed for any entry level position. She helps get their birth certificates, Texas IDs, driver licenses, etc. The center provides basic hygiene at their location on East Lancaster such as showers, soap, shampoo, underwear, toothpaste and toothbrushes. That facility is not big enough to house clothing but they do have access to other closets when needed, e.g., Career Closet at First Street

Mission. The board was very interested in what the Day Resource Center is doing. Several people are going to follow-up with Amyjo on ideas and ways the SAC Board can help.

Action Plan

Education (Adopted School – South Hill High School)

- Clint Sanders and Vickie Mauldin board liaison for South Hills:
 - Clint Sanders reported on his meeting with Annette Smith, AVID Coordinator for South Hills. The five areas she would like to have help with during the upcoming school year are:
 - School Supplies (we had supplies and cash donations of approximately \$200 today.) Sanders will have a full report at the next board meeting.
 - College field trips
 - Round table discussions with juniors.
 - College and Career Day – December.
 - End of School Banquet.
 - Vickie Mauldin updated the board on the proposal for awarding a scholarship again this year. In May 2010, the FCEF awarded a \$500 scholarship through the South Area Council Board. For next year she would like to challenge the board and the SAC to raise \$500 and FCEF will match it for a total of \$1,000 or two scholarships for \$500. She included a proposal for the board to review and approve. The requirements would include some kind of community involvement for the student. She will then get back with Ms. Smith to sign off on it and send over to FWISD legal department for their approval. The SAC Board would have final approval of the recipient.
 - Several ideas are being considered for fund raisers. One that would be held in conjunction with the SAC Luncheon on August 26 is a raffle. Tickets would sell for \$1.00 each and the prize would be a gift basket or something similar of value. Blossom will discuss with Marilyn Gilbert and report back to the board.

Retention

- There were negligible changes in the SAC membership numbers this reporting period. They have 539 members, largest of all the area councils.
- The board divided up the new members to welcome them either by an email or a phone call.

Programming

- Upcoming Programs:
 - 08/24 Vision FW Luncheon for Young Professionals
 - 08/26 SAC Membership Luncheon with Robert Earley
 - 08/31 Impact Your Business Series - Luncheon
 - 09/08 Impact Your Business Series - Breakfast
 - 09/09 Getting To Know Your Chamber
 - 09/20 24th Annual Golf Classic
 - 09/23 State of Education 2010
 - 09/29 Luncheon hosted by Women Influencing Business
 - 10/13 Impact Your Business Series - Luncheon

- 10/14 NAC Membership Luncheon with J.D. Granger
- 10/20 Leaders in Government with David Dewhurst
- 11/04 Getting To Know Your Chamber

Monitoring Items - No reports for this meeting.

Business From the Floor

- The annual Hispanic Wellness Fair is July 21 at Will Rogers. The T will provide free bus service for those with the fair flyer and there is also free parking at Farrington Field. There is a charge if Will Rogers parking lots and garages are used.
- FCEF is hosting a workshop for students that are home schooled next weekend, teaching financial literacy.
- FCEF has a golf tournament October 8 at Fossil Creek Golf Course. Jay Novacek is the special guest. Lunch and dinner will be included.
- There is an event at TCU on the afternoon of October 3, showcasing private schools in the Tarrant County area.

Next Meeting: October 13, 2010
 Tentatively at South Hills High School
 8:30 a.m.