



## Central Area Council Board Meeting

August 10, 2010

Fort Worth Chamber

7:30 a.m.

### Transaction Notes

**In Attendance:** Chair Robert Munoz, Sue Robinson, Gordon Appleman, Kathryn Bryan, Billy Cordell, Brian Petrandio

**Absent:** Sean Studzinski, Gary Michel, Mercedes Bolen, Chris Petta

**Special Guest** – Amyjo Measles

**Staff:** Pennie Blossom

Chair Munoz called the meeting to order, asked for introductions and started with education. Amyjo Measles, special guest for this meeting, will be here about 8:00, for her presentation.

- **Education:** Nash Elementary – Adopted School; Pamela Day, Principal
  - Munoz keeps in touch with Pamela Day, principal of Nash Elementary, and has a meeting with her shortly after school starts. One of the projects the board would like to continue supporting is their Robotic Club. The board provided their initial investment to get this program started three years ago and continues to make small donations for replacement parts.
  - Pennie Blossom had a call from Barnes & Noble asking the board to consider purchasing E-readers for Nash. There are two devices to consider: Nook 3G is \$199.00 and books can be downloaded via the 3G network, WiFi account or through any AT&T wireless hotspot for free. The Nook WiFi at \$149 books can only be downloaded through a WiFi connection. There are no monthly service fees. Nook can hold 1500 books. This will be discussed with Ms. Day and a decision will be made at the next board meeting.
  
- **Retention:**
  - The new members were divided and board members will call or email new businesses. Membership in the Central Area Council membership had minimal changes for this reporting period.
  - Pennie Blossom will send out an email sample that can be easily copied
  
- **Special Guest:** Amyjo Measles with the Day Resource Center, Amyjo Measles has been with the Day Resource Center since May. Her job is to help find jobs, housing, transportation and child care for the homeless. She hit the ground running and has already found success, averaging placing 10 people per month. She works with Chambers, businesses, other non-profit organizations and anyone that can help whether it is for jobs, donations or any other resource to help get these people off the street and into jobs and housing. She helps with resumes, arranges mock interviews, clothing and transportation to get them out on job interviews. She arranges training to help them with basic computer skills needed for any entry level position. She helps get their birth certificates, Texas IDs, drivers licenses, etc. The center provides basic hygiene at their location on East Lancaster such as showers, soap, shampoo, underwear, toothpaste and toothbrushes. That facility is not big enough to house clothing but they do have access to other closets when needed, e.g., Career Closet at First Street Mission. The board was very interested in what the Day Resource Center is doing. Several people are going to follow-up with Amyjo on ideas and ways the CAC Board can help.
  
- **Programming:**
  - Upcoming Programs
    - 08/24 Vision FW Luncheon for Young Professionals

- 08/26 SAC Membership Luncheon with Robert Earley
- 08/31 Impact Your Business Series - Luncheon
- 09/08 Impact Your Business Series - Breakfast
- 09/09 Getting To Know Your Chamber
- 09/20 24th Annual Golf Classic
- 09/23 State of Education 2010
- 09/29 Luncheon hosted by Women Influencing Business
- 10/13 Impact Your Business Series - Luncheon
- 10/14 NAC Membership Luncheon with J.D. Granger
- 10/20 Leaders in Government with David Dewhurst
- 11/04 Getting To Know Your Chamber

- **Monitoring Items:**

- Super Bowl – Asst. Chief Billy Cordell, FWPD, gave a high-level overview of the security planning for the Super Bowl. This is an enormous undertaking and it is his responsibility to make sure Fort Worth will be up to the task. Cordell has been working on this project for over a year. He was in Miami the entire week of the Super Bowl in February and made a visit to Phoenix to discuss their Super Bowl operations from the year before. There will be street closures and parking will be a challenge but can be alleviated with diligent planning.
- The Chamber and the CVB are partnering on a training program to prepare Fort Worth citizens to be good ambassadors. This is a four hour class that the CVB will offer to all of the Chamber membership and the classes will be hosted by the CAC Board, most likely at TCC – Trinity River Campus. There will probably be a series of three dates to choose from. Blossom will keep the board informed about dates, times, etc.
- Downtown Living – The Dashboard Report was included in the board packet. This is an economic indicator report for the downtown area. For information on this and other economic reports you can go to the Downtown Fort Worth Inc. website at [www.dfw.org](http://www.dfw.org).

- **Business from the Floor** – YWCA Resale Shop has a resale shop toad trip map to designate all of the resale shops in Fort Worth. Last year the YWCA Resale Shop donated over \$100k to their programs. They are looking for collections of clothing and household goods for the shop. If anyone would like to donate or help with collections please contact the downtown YWCA.

With there being no other business Munoz adjourned the meeting.

**Next Board Meeting:** October 12, 2010  
 Fort Worth Chamber – Progress Center  
 7:30 a.m.