



North Area Council Board Meeting
July 14, 2010
Cattlemen's
11:30 – 1:00

Transaction Notes

In Attendance: Chair Craig Lloyd, Mark Presswood, George Westby, Charles Campbell, Stephanie Jackson, Truitt Leake, George Westby

Staff: Pennie Blossom, Cynthia Fisher Miller

Special Guest: Amyjo Measles, Day Resource Center

Chair Craig Lloyd opened the meeting and turned the floor over to Amyjo Measles with the Day Resource Center. Measles has been with the Day Resource Center just over two months. Her job is to help find jobs, housing, transportation and child care for the homeless. She hit the ground running and has already found success. Just a couple of weeks ago she was able to place 10 people in one company. She works with Chambers, businesses, other non-profit organizations and anyone that can help whether it is for jobs, donations or any other resource to help get these people off the street and into jobs and housing. She helps with resumes, arranges mock interviews, clothing and transportation to get them out on job interviews. She arranges training to help them with basic computer skills needed for any entry level position. She helps get their birth certificates, Texas IDs, drives licenses, etc. The center provides basic hygiene at their location on East Lancaster such as showers, soap, shampoo, underwear, toothpaste and toothbrushes. That facility is not big enough to house clothing but they do have access to other closets when needed, e.g., Career Closet at First Street Mission.

Lloyd continued with the agenda:

Action Plan

- **Education – Adopted School – J. P. Elder Middle School – Eryane Hill**
 - Hill was unable to attend the meeting and emailed the following J. P. Elder report:

Unity One held an art show at its Stockyards Branch in June, and the students raised \$480. That's 7-10 uniforms. Thanks, Craig for attending and supporting. We still have artwork. It seems that special events work very well. I challenge the board members to host a show at their place of business or assist in the students' fundraising efforts. The JROTC students are very supportive and will do whatever you ask.

At the last meeting, I discussed implementing a buddy system with J.P. Elder MS faculty and staff. I think this should be postponed until the fall semester when there is some consistency and normalcy internally. Until then, I will attempt to make contact with Mr. Garcia. I believe Natalie Parish has already talked with him; so, this should be simple.

On a rather disturbing note, Dallas was disqualified in the ROTC meet in St. Louis for basically cheating. On a good note, that means J. P. Elder is now the first place winner.

The Elder JROTC opened a savings account at Unity One Credit Union - they have \$983.06.

Lloyd plans to contact Mr. Garcia, principal of Elder, prior to the next board meeting and invite him to attend. Pennie Blossom and Hill prepared the Contributions Report for the FWISD. A very conservative estimate was approximately \$13,000, in time and donations.

- **Retention**
 - The new members were divided between board members who will send an email and welcome them to the North Area Council.
 - The NAC numbers for this report are basically unchanged.

- **Programming**
 - J. D. Granger with Trinity River Vision will be the next speaker for the NAC Luncheon scheduled for October. Mark Presswood will confirm a date with Granger.
 - Upcoming Programs:
 - July 29 – Combined Membership Luncheon, Coach Patterson at TCU
 - August 5 – Business After Hours, 5:30 to 7:30, Meridian Bank
 - August 26 – Membership Luncheon hosted by the SAC, Robert Earley, JPS, Speaker, Location TBD
 - August 27 – Gold / Preferred Member Breakfast, Fort Worth Club, 7:30 to 9:00 a.m.
 - September 8 – Lunch and Learn, Joe T. Garcia’s in La Puertita
 - September 9 – Getting To Know Your Chamber, Fort Worth Club, 3:30
 - September 20 – Chamber Golf Classic, Ridglea Country Club
 - September 23 – State of Education Luncheon, Colonial Country Club
 - September 29 – WIB Luncheon with Dr. Marie Holliday and Alyce Jones, City Club

- **Monitoring Items**
 - I-35 Corridor – Mark Presswood – There is not a lot to report since the last meeting. The coalition is in a fund raising campaign and would like to appeal to everyone that this section of Fort Worth affects, which is almost everyone, to get involved.
 - Trinity River Vision – Mark Presswood – TRV is still full speed ahead. About half of the funding is in place.
 - Stockyards – George Westby – The Stockyards continues to grow. The rain dampened a couple of events but overall the business is increasing on all levels. The next big event is on July 24, The National Day of the American Cowboy. Sadly, Cross Canadian Ragweed has disbanded so their big Labor Day celebration is cancelled. The Red Stegall Cowboy Poetry and Swing Band celebration is scheduled for October.
 - Executive Committee meeting – Craig Lloyd – Topics included: Where will Fort Worth be in 25years? How does Fort Worth keep talent and attract talent from other areas? Allen Foods is taking over the old Ranch Style Beans location; extremely good for Fort Worth. Joint Chamber and international initiatives were discussed.

- **Other Business**
 - Mark Presswood requested that the next meeting date be moved to September 8. He will host the meeting.

With there being no other business Lloyd adjourned the meeting.

Next Meeting: September 8, 2010
PantherRES
11:30 to 1:00