



FARM & RANCH CLUB FLASH

Volume 12, Issue 3

June 2006

PRESIDENT'S PEN

Hugh Ross

Our Farm & Ranch Club is organized within the structure of The Fort Worth Chamber of Commerce. We represent a local core industry, farming & ranching, plus Ag related business and report back to this dynamic group. Farming & ranching has deep roots here in Fort Worth and is a rich part of our heritage. This is the reason that the Chamber includes the active President of F&R a seat at the table of the Executive Committee meetings and expects us to keep them advised of Ag issues. At the same time, we will be alert to any or idea that will impact Ag business in our area. It is important that you let us know if there is any issue within your area of work that you would want to be supported by the Chamber. They are available and ready to help.

Rosalind Sullivan, a Chamber staff member, also serves as our club Treasurer. Rosalind is always there to greet and welcome us to our meetings, collect our dues and pay our bills. Thank you Rosalind for keeping our books up to date and our accounts in order.

We're off to a good start this year! Attendance, programs and fellowship are all in gear and running well. It's a great time to bring new members and guests. You may know of other Ag. related industries or individuals that would enjoy being a part of our Club. Invite a perspective member to "Join the Herd"!

Hugh Ross



JUNE MEETING:

Breinn Richter

Tuesday, June 27th, 2006

12 Noon

TSCRA Brand Room

1301 West 7th Street, Fort Worth

Brisket/Turkey - \$10.00

**Speaker – Jana C. Barrett, Friends and Alumni
Coordinator, Texas 4-H Youth Development
Foundation**

The TEXAS 4-H FRIENDS AND ALUMNI ASSOCIATION is a nonprofit association for citizens who believe strongly in the 4-H program and want to support the youth involved. The Association is charged with securing funding for 4-H programs, enlisting financial support for 4-H Alumni members in college, funding scholarships for 4-H'ers who require financial support to attend camps, and providing a network for members to keep informed about 4-H programs across Texas.

CLUB NOTES:

Email Addresses: If you have provided the club an email address but are not receiving the monthly newsletter via email and would like to – please see me (or Rosalind Sullivan) to make sure we have you on file correctly. I had a few emails returned last month for invalid addresses or closed accounts.
Thanks!

Shanna Weaver

QUOTE OF THE MONTH:

Being happy doesn't mean everything's perfect. It means you've decided to see beyond the imperfections.



FARM & RANCH CLUB MEETING MINUTES

Texas & Southwestern Cattle Raisers Museum, Brand Room

May 25, 2006

36 MEMBERS AND GUESTS

CALL TO ORDER: President Hugh Ross

INVOCATION: Buddy Almy

WELCOME AND RECOGNITIONS: Stacy Fox with TSCRA

REPORTS AND ANNOUNCEMENTS:

Paul Burrough reported that the TCJLA Scholarship Committee now has by-laws put together to review. The committee will be jointly run by the TCJLA and the Fort Worth Farm & Ranch Club.

The Southwestern Exposition & Livestock Show made a request that the club sponsor the plaque for the 2007 Range and Plant Identification Contest. Motion was made by W.R. Watt, Jr. and seconded by Robbie Robertson.

Hugh Ross encouraged club members to attend the Fort Worth Chamber of Commerce annual luncheon held on May 31st.

Treasurer's Report given by Rosalind Sullivan reported an ending balance of \$7,024.43

Minutes from the previous meeting will be distributed by email.

Hugh Ross noted that since Shanna Weaver had been named as the club secretary, there is now an opening on the board. Hugh made a motion to nominate club member Ken Leiber of National Finance Credit Corp. of Texas. Seconded by Brad Barnes.

PROGRAM:

Leah Harrell, Southwest Director of the Cotton Board gave us an excellent overview of the cotton industry. Cotton is grown in 15 states (Texas is the largest) and it's the 5th largest row crop by acreage. More than half of the cotton produced in the United States is exported. Cotton is found in floor coverings, medical products, money, home furnishings and clothing to name a few items. Advantages of cotton vs. synthetic fibers are comfort, it washes cleaner, it's a natural product, smells fresher and it's hypoallergenic. The challenges the cotton industry faces are of course the advantages synthetic fibers have, including consistency and cost. Leah also explained the difference between the Cotton Board and Cotton Incorporated and how the two organizations work together to serve the same industry. She gave us some insight to their marketing efforts, including showing some of the television commercials produced to reach that target audience. It is anticipated that more than 2.5 million impressions will be made upon consumers this year – in attempt to increase the demand for cotton products. Visit www.cottonboard.org or www.cottoninc.com for more information.

DOOR PRIZES:

Guest Drawing – Stacy Fox of TSCRA, Free Lunch

Member Drawing – Pam Wright, pocket knife donated by Stefan Marchman.

ADJOURNED: Hugh Ross adjourned our meeting at 1:00PM
