

2016 BEST WORKPLACES FOR WOMEN AWARD FINALISTS

BUSINESS PROFILES

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SMALL BUSINESSES

Balcom Agency

PeopleFund

Skyline Sector 5

MEDIUM BUSINESSES

Girl Scouts of Texas Oklahoma Plains

The National Bank of Texas

United Way of Tarrant County

LARGE BUSINESSES

BDO USA, LLP

NAS Fort Worth JRB

Texas Wesleyan University

SMALL BUSINESSES

Balcom Agency

Stuart Balcom, President & CEO

817-877-9933

www.balcomagency.com

Balcom Agency is a talented team of matchmakers in the business of making people fall in love with brands. The agency uses powerful insight, creativity and technology to push for greatness in every project. Whether it's branding & advertising, web development & digital marketing, film & video production, media planning & buying, PR & social media, consulting & training, or all of the above, Balcom makes sure it all works together. Founded in 1993 and located in Fort Worth, Texas, Balcom makes all this happen for clients in health care, pharmaceuticals, fashion, food, retail and beyond.

PeopleFund

Gary Lindner, President & CEO

512-222-1006

www.peoplefund.org

PeopleFund is a nonprofit, community development financial institution that creates economic opportunity for underserved populations through capital and education. They believe that everyone deserves their chance at the American Dream, and they provide small business loans and free business education so the entrepreneurs in Fort Worth and across Texas can build their business, grow their credit, and follow a path to prosperity. They inspire, educate, fund, and elevate entrepreneurs, bridging a vital gap between big dreams and big banks.

Skyline Sector 5

Jeff Meisner, CEO

972-522-0500

www.skylinesector5.com & www.discoversector5.com

Founded in 2001, Skyline Sector 5 builds brand experiences for trade show environments, retail locations, road shows and other marketing events. These portable, modular and custom solutions are backed by the company's comprehensive consultative process, including design and event management services clients in the North Texas region. As the recipient of numerous design and corporate awards, including Inc. 5000, Dallas 100, Fort Worth American Advertising Federation and Fort Worth Small Business of the Year, Skyline Sector 5 is consistently recognized as one of the top event marketing companies in Texas and across the worldwide Skyline network. What makes Skyline Sector 5 a great place to work is simple – its people. They attribute our consistent profitable growth and unique to their amazing team.

MEDIUM BUSINESSES

Girl Scouts of Texas Oklahoma Plains

Becky Burton, CEO

817-735-5331

www.gs-top.org

Girl Scouts of Texas Oklahoma Plains (GS-TOP), with corporate headquarters in Fort Worth, serves over 20,000 girl members in partnership with over 8,000 adult members throughout 81 counties. GS-TOP is a council of Girl Scouts of the USA, the world's largest organization for girls. Founded in 1912, the organization originated the practice of defying stereotypes, blazing the way for girls and women to embrace everything life offers. As the preeminent leadership development organization for girls, GS-TOP continues the Girl Scout mission of building girls of courage, confidence, and character who make the world a better place.

The National Bank of Texas

Wade Donnell, CEO

817-625-5511

www.nationalbanktexas.com

The National Bank of Texas (NBT), opened in 1973 in the Northside of Fort Worth and continues to be a locally owned, independent community bank. NBT strives to provide courteous service and build long-term relationships with customers using conservative banking practices. Wade Donnell, President & CFO, attributes the success of NBT to the people involved in the bank. NBT offers a variety of products, from deposit accounts to loans. NBT has received various community awards, and they reach out to nearby schools to offer financial training, community services, and help Spanish-speaking customers in the community.

United Way of Tarrant County

Tim McKinney

817-258-8002

www.unitedwaytarrant.org

Established in 1922, United Way Tarrant County partners with local groups in education, income and health to build a better, stronger Tarrant County. Through United Way, people with common concerns team up to create measurable, lasting change in our community that improves lives.

United Way's 10-year goals are:

EDUCATION: 8,000 students at risk of dropping out will have graduated on time by 2020.

INCOME: 24,000 low-income working families will be on the path to financial stability by 2020.

HEALTH: The will have improved the lives of 17,000 adults with ongoing health concerns by 2020.

LARGE BUSINESSES

BDO USA, LLP

Jim Leito,
312-240-1238
www.bdo.com

BDO is the brand name for BDO USA, LLP, a professional services firm providing assurance, tax, financial advisory and consulting services to a wide range of publicly traded and privately held companies. For more than 100 years, BDO has provided quality service through the active involvement of experienced and committed professionals. The firm serves clients through more than 60 offices and more than 450 independent alliance firm locations nationwide. As an independent member firm of BDO International Limited, BDO serves multi-national clients through a global network of 1,328 offices in 152 countries.

NAS Fort Worth JRB

Capt. Mike Steffen, Commanding Officer
817-782-5039
www.cnlic.navy.mil/regions/cnrse/installations/nas_jrb_fort_worth.html

Established in 1994, Naval Air Station Fort Worth Joint Reserve Base (NASFWJRB), is a 2,300-acre joint defense facility that is home base for over 40 tenant commands, including operational active-duty and reserve units. The installation plays a critical role in hosting the nation's finest military forces, including fighter/attack and logistical airlift squadrons from the Navy, Marine Corps, Air Force and Texas Air Guard, as well as Marine Corp and Army ground combat forces. NASFWJRB contributes approximately \$2.3 billion annually to the local economy with a combined workforce of 9,700 military and civilian personnel, of which nearly 3,000 are women.

Texas Wesleyan University

Fred Slabach, President
817-531-5853
www.txwes.edu

Texas Wesleyan University, founded in 1890 in Fort Worth, is a United Methodist institution with a tradition in the liberal arts and sciences, and a focus on professional and career preparation.

ACADEMICS:

- Undergraduate Majors – 31
- Types of Undergraduate Degrees – 6 (B.A., B.B.A., B.S.H.S., B.M., B.S., B.S.A.T.)
- Graduate Programs – 4
- Types of Graduate Degrees – 10 (M.Ed, M.A., Counseling, MBA/MIN, MSNA, ED.D, PH.D, MFT, DNAP)

SIZE:

- Total Enrollment – 2,272
- Average Class Size – 14
- Faculty/Student Ratio – 14:1