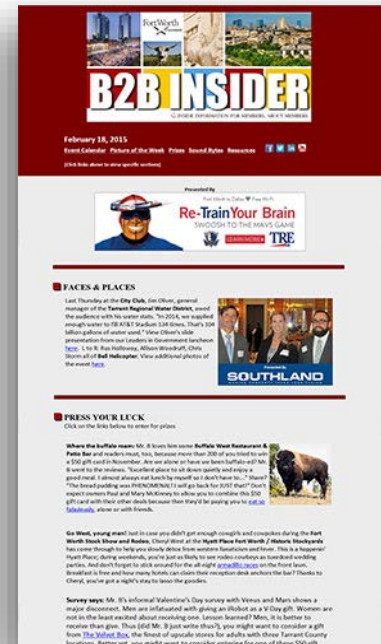


Digital Media Opportunities

B2B Weekly Insider The Chamber's *B2B Weekly Insider* is a members-only digital newsletter written by the one and only Mr. B. The newsletter is designed to create buzz, generate business, and provide a sense of community for our members. *B2B* has garnered loyal Chamber readership and is emailed to more than **5,000** individual Chamber members each week. The newsletter contains photos and news about members and their companies, talk overheard at events, special offers and giveaways, and more. Each week's edition includes a Calendar of Events and Picture of the Week. A *B2B Weekly Insider* sponsorship offers an opportunity to promote your goods and services to a large and diverse group of Chamber members on a weekly basis.



Sample: Click to see [online B2B archives](#)

Stats: Emailed to **5,000** members each Wednesday

Duration: Your logo or ad will run 50 weeks for one year from its first appearance. (Pub suspended on some holidays)

Deadlines: All art due on Monday for that week's email blast

Presenting Sponsor/Top Banner - \$7,500/year; \$3,750/six months; \$2,000/three months; \$675/one month

SOLD Consolidated Communications

- Banner ad linking to company website at top of page; can be updated monthly with link.
- Dimensions - (575w x 100h pixels) -

Bottom ½ Banner ad to promote member events/promotions/programs

Current Sponsors: TCCD

1x \$100 6 weeks \$450 13 weeks \$750 50 weeks \$2,500 Total Available: 3 per week

- Banner ad linking to company website at the bottom of the newsletter with link.
Dimensions - (579w x 115h pixels)

Calendar of Events Sponsor - \$4,000/year or \$2,000/six months - SOLD

Blue Zones

Total Available: 1

- Banner ad or logo with Calendar of Events with link. Dimensions - (150w x 150h pixels)

Picture of the Week Sponsor - \$3,700 – SOLD SOUTHLAND PROPERTY TAX

Total Available: 1

- Banner ad or logo with Picture of the Week with link. Dimensions - (150w x 150h pixels)

Gold Sponsor - \$2,000/year; \$1,000/six months; \$500/three months Total Available: 8

- Logo in newsletter with link. Dimensions - (200w x 200h pixels)