

Lonnie Nicholson  
President/Chief Executive Officer  
EECU



Lonnie Nicholson is the President and Chief Executive Officer of EECU Credit Union. He became president/chief executive officer in April 2006.

Previously he served as chief operating officer and credit union service organization president. In that role, Lonnie was responsible for the operations of EECU's business units: Consumer Banking, Consumer Lending, Commercial Lending and Investment and Insurance Services.

A 34 - year Credit Union veteran, Lonnie has held a variety of leadership roles including chief financial officer, chief technology officer, vice president of lending, and marketing director.

With a strong commitment to industry and commerce, Lonnie serves on the Fort Worth Chamber of Commerce Board, Credit Union Coalition of Texas Board, Cornerstone Credit Union Legislative Advisory Board, Texas Business Lenders Group Board, and North Texas Financial Services Board. Also active in professional organizations he has served on a variety of boards in the for profit and not-for-profit sectors including; Financial Services, Insurance Services, and Legislative and Regulatory Advocacy.

Lonnie attended Fort Hays State University and has an M.B.A. from Nova South Eastern University. He and his wife Raquel live in Keller, Texas.