



Small Business of the Year Awards 2019

The **Fort Worth Chamber of Commerce's Annual Small Business of the Year Award** program is a series of events concluding with the announcement of the overall winner at the Chamber's State of the City luncheon (featuring Mayor Betsy Price). **A small business is defined by a company that has less than 150 employees.** This program provides over six months of media coverage and includes recognition at the following:

This event series, borne of our renewed commitment to supporting small businesses, provides the opportunity to recognize outstanding small businesses in the region. Specifically, the Small Business of the Year strategy includes:

- **NEW** independent event honoring some of our exceptional small businesses
 - January 24, 2019 – 6:30pm
 - [The 4 Eleven](#) – an inspiring former warehouse in the newly developed South Main District
 - DJ, Food, Cocktails
- **NEW** recognition categories
 - Consumer / Retail
 - Technology
 - Manufacturing / Warehouse
 - Service (accounting, law, etc)
 - Emerging / Start-up (< 3 years old)
- **NEW** One overall Small Business of the Year Award winner (announced at State of the City event)

SBOY Timeline:

- **Oct 5, 2018** Nominations due
- **Oct 26, 2018** Applications due
- **Nov 13, 2018** Category finalists determined / announced
- **Dec 3-7, 2018** Site visits (for category finalists)

Event recognition:

- **Jan, 24, 2019 6:30 PM** Annual Small Business of the Year Awards event
- **Feb. 19, 2019 @ Convention Center** Private reception preceding the Mayor's State of the City luncheon
- **March 2019 (Date TBA)** IYB luncheon that will highlight the Small Business of the Year category winners

Presenting Sponsor - \$12,000 - 2019 SOLD Bank of Texas

- **Top** billing and logo recognition on all collateral materials, email invitation and online calendar
- Reservations for (8) eight at the SBOY Party Honoring Finalists and Announcing Category Winners
- Opportunity to speak at the SBOY Party Honoring Finalists and Announcing Category Winners
- Reserved table for (10) ten at the State of the City Address
- (10) Ten guests at the Small Business of the Year Reception prior to State of the City Address
- One Company representative seated at head table at the State of the City and announced from the podium
- **One seat on the Small Business of the Year Task Force (2019-2020)**
- Two guests to attend the March 2019 IYB Lunch – “Best Practices from SBOY Winners” (with opportunity to speak)

Platinum Sponsor - \$7,500 Total Available: 4 Current Sponsors – CLA Fort Worth and TCU Neeley School of Business

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- Reservations for (8) eight at the SBOY Party Honoring Finalists and Announcing Category Winners
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Gold Sponsor - \$5,000 Total Available: 4 Current Sponsors –Wells Fargo

- Name recognition on all collateral materials, email invitation and online calendar
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Company Name (as it should appear in print):

Authorized Representative: Name: _____ Title: _____

E-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Billing: _____ Please invoice: **Special Instructions** _____

(Please make all checks payable to Fort Worth Chamber of Commerce.)

Signature: Company Representative: _____ Date: _____

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