



Small Business and Entrepreneur Support

Small Business of the Year Awards 2020

FORTE (SBOY) AWARDS NIGHT - Jan, 30 2019 (location TBA) 6:30 PM (250+)

Mayor's State of the City luncheon – Feb. 26, 2020 @ Fort Worth Convention Center (1,300+)

Sponsor Agreement 2020

Objective

To recognize and honor businesses that have demonstrated “Best Practices” of entrepreneurship, such as sound business planning, fiscal responsibility and work process innovation in operating their business.

Criteria

- Any for-profit business headquartered in Tarrant, Parker, Denton, Wise or Hood counties
- The applicant must be the owner, partner or major shareholder of the business, and active in its day-to-day operations
- The business must be financially stable and operational for a minimum of three years with the exception of the Emerging Business which is less than three years
- Companies who provide a current member to the Fort Worth Chamber of Commerce Board of Directors will not be eligible for consideration
- Companies must be a member of the Fort Worth Chamber of Commerce at time award is presented
- Awards are based on tax information relevant to the conclusion of the businesses’ most recent fiscal year prior to September 1, 2018.

Categories

- Start-Ups – companies in existence for fewer than three years (without regard for industry)
- Consumer / Retail – storefronts, restaurants, consumer service companies, etc.
- Professional Services – firms, practices, and consultants (i.e. banks, law firms), etc.
- Manufacturing / Distribution – companies that produce or distribute goods (i.e. canned good companies, part makers)
- Technology – companies with a focus on technology (i.e. software design, IT, consultants, etc.)

Judging Elements

- [Tips for the SBOY On-Site Judging](#)
- Business Growth and Performance
- Sound Business Strategies and Practices
- Customer Service Strategies and Practices
- Business Challenges
- Unique and Innovative Approaches
- Community Involvement and Contribution
- Employee Relations

2020 Timeline/Marketing

- August 1, 2019 Nominations Open (email to all chamber members, social media, E-newsletter)
- September 2, 2019 Nominations Due (email to all chamber members, social media, E-newsletter)
- October 15, 2019 Applications Due
- *October 23-25, 2019* *Application Judging*
- November 4, 2019 Finalists Announced No Later Than (email to all chamber members announcing finalists)
- December 2-6, 2019 On Site Finalist Judging
- Week of Jan. 6, 2020 Best of Show Judging – Blue Ribbon Panel
- January 30, 2020 **FORTE AWARD NIGHT – WINNERS ANNOUNCED** (location TBA) –(invite goes out to all chamber members)
- February 26, 2020 **Mayor's State of the City address – Winners Recognized (sponsors listed in program and Meet & Greet reception sign)**



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Sponsorships Available: (Sponsor Benefits begin Aug. 1, 2019 – Feb. 26, 2020 – Final Deadline January 10, 2020)

Presenting Sponsor - SOLD Bank of Texas (2020, 2021, 2022)

SBOY Meet and Greet Reception Sponsor @ Mayor's State of the City - SOLD Higginbotham & Associates

_____ Category Award Sponsor - \$5,500 Total Available: 5 (1 sponsor per award category)

Award categories: (choose one)

_____ **Start-Ups** – companies in existence for fewer than three years (without regard for industry)

_____ **Consumer / Retail** – storefronts, restaurants, consumer service companies, etc.

_____ **Professional Services** – firms, practices, and consultants (i.e. banks, law firms), etc.

_____ **Manufacturing / Distribution** – companies that produce or distribute goods (i.e. canned good companies, part makers)

_____ **Technology** – companies with a focus on technology (i.e. software design, IT, consultants, etc.)

- Logo recognition on all collateral materials, email invitation and online calendar on Forte Awards website and Mayor's State of the City program
- Naming Rights on category award (choose one based on availability)
- Reservations for **(8) eight** at the **FORTE AWARDS Honoring Finalists and Announcing Category Winners**
- Donate unique item for gift bag and/or giveaway for all attendees @ **FORTE AWARDS NIGHT (appx. 250)**
- Reserved table for **(10) ten** at the **Mayor's State of the City Address on Feb. 26, 2020** *and* recognition from the podium
- **One seat on the Small Business Committee**

_____ Gold Sponsor - \$3,500 Total Available: 4 Current Sponsors – CLA Fort Worth; Wells Fargo

- Logo recognition on all collateral materials, email invitation and online calendar on Forte Awards website and Mayor's State of the City program
- Reservations for **(8) eight** at the **FORTE AWARDS Honoring Finalists and Announcing Category Winners**
- Donate unique item for gift bag and/or giveaway for all attendees @ **FORTE AWARDS NIGHT (appx. 250)**
- Reserved table for **(10) ten** at the **Mayor's State of the City Address on Feb. 26, 2020**
- **One seat on the Small Business Committee**

_____ Small Biz Sponsor (Companies with less than 10 Employees) \$750 Total Available: 10

- Logo recognition on all collateral materials, email invitation and online calendar on Forte Awards website and Mayor's State of the City program
- Reservations for **(4) four** at the **FORTE AWARDS Honoring Finalists and Announcing Category Winners**
- Donate unique item for gift bag and/or giveaway for all attendees @ **FORTE AWARDS NIGHT (appx. 250)**
- Reservations for **(2) two** to attend the **Mayor's State of the City Address on Feb. 26, 2020**



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Sponsor Information:

COMPANY (as it needs to appear in print) _____

Authorized Representative: _____ E-Mail: _____

Address: _____ City: _____ State: _____ Zip: _____ Phone: _____

Please invoice ___ Please charge \$ _____ Visa MasterCard Am. Exp. Discover

Card number: _____

Exp. Date: _____ Security Code _____ Name on card: _____

Billing address of card with city and zip (if different from company address above)

Name on card: _____

(Please make all checks payable to Fort Worth Chamber of Commerce.)

Signature:

Company Representative: _____ Date: _____

Please return to attention: Fort Worth Chamber, 777 Taylor Street, Suite 900 Fort Worth, TX 76102

Jennifer Vuduris Office: 817-338-3335 Fax: 817-335-8280 jvuduris@fortworthchamber.com