

Small Business of the Year Awards 2020

FORTE (SBOY) AWARDS NIGHT - Jan, 30 2020 (Ashton Depot) 6:30 PM (250+)

Mayor's State of the City luncheon – Feb. 26, 2020 @ Fort Worth Convention Center (1,300+)

Objective

To recognize and honor businesses that have demonstrated “Best Practices” of entrepreneurship, such as sound business planning, fiscal responsibility and work process innovation in operating their business.

Criteria

- Any for-profit business headquartered in Tarrant, Parker, Denton, Wise or Hood counties
- The applicant must be the owner, partner or major shareholder of the business, and active in its day-to-day operations
- The business must be financially stable and operational for a minimum of three years with the exception of the Emerging Business which is less than three years
- Companies who provide a current member to the Fort Worth Chamber of Commerce Board of Directors will not be eligible for consideration
- Companies must be a member of the Fort Worth Chamber of Commerce at time award is presented
- Awards are based on tax information relevant to the conclusion of the businesses’ most recent fiscal year prior to September 1, 2018.

Categories

- Start-Ups – companies in existence for fewer than three years (without regard for industry)
- Consumer / Retail – storefronts, restaurants, consumer service companies, etc.
- Professional Services – firms, practices, and consultants (i.e. banks, law firms), etc.
- Manufacturing / Distribution – companies that produce or distribute goods (i.e. canned good companies, part makers)
- Technology – companies with a focus on technology (i.e. software design, IT, consultants, etc.)

Judging Elements

- [Tips for the SBOY On-Site Judging](#)
- Business Growth and Performance
- Sound Business Strategies and Practices
- Customer Service Strategies and Practices
- Business Challenges
- Unique and Innovative Approaches
- Community Involvement and Contribution
- Employee Relations

2020 Timeline/Marketing

- August 1, 2019 Nominations Open (email to all chamber members, social media, E-newsletter)
- September 2, 2019 Nominations Due (email to all chamber members, social media, E-newsletter)
- October 15, 2019 Applications Due
- *October 23-25, 2019 Application Judging*
- November 4, 2019 Finalists Announced No Later Than (email to all chamber members announcing finalists)
- December 2-6, 2019 On Site Finalist Judging
- Week of Jan. 6, 2020 Best of Show Judging – Blue Ribbon Panel
- January 30, 2020 **FORTE AWARD NIGHT – WINNERS ANNOUNCED** (location TBA) –(invite goes out to all chamber members)
- February 26, 2020 **Mayor's State of the City address – Winners Recognized (sponsors listed in program and Meet & Greet reception sign)**



Small Business of the Year Awards 2020

FORTE (SBOY) AWARDS NIGHT - Jan, 30 2020 (Ashton Depot) 6:30 PM (250+)

Mayor’s State of the City luncheon – Feb. 26, 2020 @ Fort Worth Convention Center (1,300+)

Sponsorships Available: (Sponsor Benefits begin Aug. 1, 2019 – Feb. 26, 2020 – Final Deadline January 10, 2020)

Presenting Sponsor - SOLD Bank of Texas (2020, 2021, 2022)

SBOY Meet and Greet Reception Sponsor @ Mayor’s State of the City - SOLD Higginbotham & Associates

Platinum Sponsor - \$5,000

- Logo recognition on all collateral materials, email invitation and online calendar on Forte Awards website and Mayor’s State of the City program
- Reservations for **(8) eight** at the **FORTE AWARDS Honoring Finalists and Announcing Category Winners**
- Donate unique item for gift bag and/or giveaway for all attendees @ **FORTE AWARDS NIGHT (appx. 250)**
- Reserved table for **(10) ten** at the **Mayor’s State of the City Address on Feb. 26, 2020 and** recognition from the podium
- **One seat on the Small Business Committee**

Gold Sponsor - \$3,500 Current Sponsors – CLA Fort Worth

- Logo recognition on all collateral materials, email invitation and online calendar on Forte Awards website and Mayor’s State of the City program
- Reservations for **(8) eight** at the **FORTE AWARDS Honoring Finalists and Announcing Category Winners**
- Donate unique item for gift bag and/or giveaway for all attendees @ **FORTE AWARDS NIGHT (appx. 250)**
- Reserved table for **(10) ten** at the **Mayor’s State of the City Address on Feb. 26, 2020**
- **One seat on the Small Business Committee**

Small Biz Sponsor (Companies with less than 10 Employees) \$750 Total Available: 10

Current Sponsors – Envoy Managed Services, LLC;

- Logo recognition on all collateral materials, email invitation and online calendar on Forte Awards website and Mayor’s State of the City program
- Reservations for **(4) four** at the **FORTE AWARDS Honoring Finalists and Announcing Category Winners**
- Donate unique item for gift bag and/or giveaway for all attendees @ **FORTE AWARDS NIGHT (appx. 250)**
- Reservations for **(2) two** to attend the **Mayor’s State of the City Address on Feb. 26, 2020**

Sponsor Information:

COMPANY (as it needs to appear in print) _____

Authorized Representative: _____ E-Mail: _____

Address: _____ City: _____ State: _____ Zip: _____ Phone: _____

Please invoice ___ Please charge \$ _____ Visa MasterCard Am. Exp. Discover

Card number: _____

Exp. Date: _____ Security Code _____ Name on card: _____

Billing address of card with city and zip (if different from company address above)

_____ Name on card: _____

(Please make all checks payable to Fort Worth Chamber of Commerce.)

Signature:

Company Representative: _____ Date: _____

Please return to attention: Fort Worth Chamber, 777 Taylor Street, Suite 900 Fort Worth, TX 76102

Jennifer Vuduris Office: 817-338-3335 Fax: 817-335-8280 jvuduris@fortworthchamber.com