

**FORT WORTH
CHAMBER**★



THE POWER OF PARTNERSHIP

2026 Investment & Sponsorship Guide

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FWC★

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DEAR MEMBERS, PARTNERS, AND STAKEHOLDERS,

2025 was a year of progress and momentum—for Fort Worth and for the Chamber. Together, we hosted dynamic events, tackled pressing business issues, and championed policies that keep our city thriving. At every step, your support powered our success.

Sponsorships That Make an Impact.

Our sponsors make it all possible. Your investments help us convene leaders, spark critical conversations, and drive initiatives that shape the future of Fort Worth. In return, we're proud to offer platforms that elevate your brand, deepen your engagement, and demonstrate your commitment to our community.

New for 2026: More Visibility. More Value.

This year, we've enhanced our sponsorship model to give members more opportunities to shine. Through our new **event series structure**, sponsors can commit to a full series rather than a single event—gaining exposure throughout the year, enjoying multiple touchpoints with attendees, and maximizing ROI.

Let's Build What's Next, Together.

As you explore the 2026 Sponsorship Guide, we invite you to align with the Chamber's mission in a way that grows your business and strengthens Fort Worth. The numbers speak for themselves. Our team is here to help you find the right fit.

Thank you for your continued partnership and commitment to a thriving, pro-business future for Fort Worth.

With gratitude,



STEVE MONTGOMERY
PRESIDENT AND CEO
FORT WORTH CHAMBER

IMPACTFUL METRICS

- 1,250+** CHAMBER MEMBERS
- 11,000+** EMAIL SUBSCRIBERS
- 400,000+** ANNUAL WEBSITE VIEWS
- 80+** EVENTS
- 4,500+** ANNUAL EVENT ATTENDEES
- 54,000+** SOCIAL MEDIA FOLLOWERS



THANK YOU TO OUR 2025 SPONSORS





EDUCATE



SIGNATURE EVENTS OVERVIEW

The FWC produces a variety of programs and events to educate, inform, and connect members as they grow their businesses.

Enhancing business and community-building efforts, the FWC hosts **three** signature events each year:



INFORM

ANNUAL MEETING | MARCH 25, 2026

Audience: C-suite executives, business leaders, community leaders, elected officials & media

PRESENTING	KEYNOTE	RECEPTION	PLATINUM	GOLD	SILVER
Frost	UNIVERSITY OF TEXAS ARLINGTON	The Electronic Component Specialists	\$9,000	\$7,000	\$5,000

STATE OF THE COUNTY | OCTOBER 14, 2026

Audience: C-suite executives, policy professionals, business leaders, elected officials, media & community leaders

PRESENTING	VIP RECEPTION	PLATINUM	GOLD	SILVER
Baylor Scott & White ALL SAINTS MEDICAL CENTER FORT WORTH	EECU	\$7,000	\$6,000	\$5,000



CONNECT

STATE OF THE CITY | DECEMBER 10, 2026

Audience: C-suite executives, policy professionals, business leaders, elected officials, media & community leaders

PRESENTING	VIP RECEPTION	PLATINUM	GOLD	SILVER
Simmons Bank MEMBER FDIC	\$10,000	\$10,000	\$8,000	\$5,000

***\$1,500 sponsorships are available for qualifying small businesses.**

SIGNATURE EVENTS

ANNUAL MEETING MARCH 25, 2026



Celebrate FWC's wins with community leaders who make the Fort Worth region a vibrant place to live, work, and do business. The Susan Halsey Executive Leadership Award and Spirit of Enterprise Award are presented at this event.



BENEFITS	PRESENTING	KEYNOTE	RECEPTION	PLATINUM \$9,000	GOLD \$7,000	SILVER \$5,000	SMALL BUSINESS* \$1,500
Event registrations	10	10	10	10	10	5	2
Head table invite	1	1	1				
VIP reception invites	10	10	10	4	2		
Opportunity to provide a promotional video shown at the event	★						
Inclusion in a media advisory announcing the event	★	★	★				
Opportunity to provide brief remarks and introductions at the event	★	★	★				
Business mention on social media posts	★	★	★				
Logo recognition on select event signage	★	★	★				
Recognition during welcome remarks	★	★	★	★	★		
Logo recognition on printed/digital sponsor signage	★	★	★	★	★	★	
Logo recognition on event webpage and event invitations	★	★	★	★	★	★	★

*15 full-time employees or less, in operation for less than 3 years, less than \$500,000 in annual revenue.

SIGNATURE EVENTS

STATE OF THE COUNTY

OCTOBER 14, 2026



This annual luncheon includes remarks and county updates from the Tarrant County Judge and the presentation of the Vandergriff Award.



BENEFITS	PRESENTING	VIP RECEPTION	PLATINUM \$7,000	GOLD \$6,000	SILVER \$5,000	SMALL BUSINESS* \$1,500
	Event registrations	10	10	10	10	5
Head table invite	1	1				
VIP reception invites	10	10	4	2		
Opportunity to provide a promotional video shown at the event	★					
Inclusion in a media advisory announcing the event	★					
Opportunity to provide brief remarks and introductions at the event	★					
Business mention on social media posts	★					
Logo recognition on select event signage	★	★				
Recognition during welcome remarks	★	★	★	★		
Logo recognition on printed/digital sponsor signage	★	★	★	★	★	
Logo recognition on event webpage and event invitations	★	★	★	★	★	★

*15 full-time employees or less, in operation for less than 3 years, less than \$500,000 in annual revenue.

SIGNATURE EVENTS

STATE OF THE CITY DECEMBER 10, 2026



Fort Worth's mayor presents important civic updates to business and community leaders. This event features a Small Business Showcase and the presentation of the Small Business of the Year Awards.



	PRESENTING	VIP RECEPTION \$10,000	PLATINUM \$10,000	GOLD \$8,000	SILVER \$5,000	SMALL BUSINESS* \$1,500
BENEFITS						
Event registrations	10	10	10	10	5	2
Head table invite	1	1				
VIP reception invites	10	10	4	2		
Opportunity to provide a promotional video shown at the event	★					
Inclusion in a media advisory announcing the event	★					
Opportunity to provide brief remarks and introductions at the event	★					
Business mention on social media posts	★					
Logo recognition on select event signage	★	★				
Recognition during welcome remarks	★	★	★	★		
Logo recognition on printed/digital sponsor signage	★	★	★	★	★	
Logo recognition on event webpage and event invitations	★	★	★	★	★	★

*15 full-time employees or less, in operation for less than 3 years, less than \$500,000 in annual revenue.



PROGRAMMED SUMMITS OVERVIEW

These half- and full-day events are designed to engage specific segments of Fort Worth’s business community—from rising professionals to industry leaders in workforce, education, and beyond. Sponsors benefit from meaningful exposure to focused audiences, extended engagement opportunities, and the chance to align with key conversations shaping Fort Worth’s talent and leadership pipeline.



YOUNG PROFESSIONALS SUMMIT | SUMMER 2026

Audience: Young professionals ages 22 to 40 from diverse industries

PRESENTING	KEYNOTE	PLATINUM	GOLD	SILVER	SMALL BUSINESS
UTA West	\$7,500	\$6,000	\$4,000	\$2,000	\$1,500

WOMEN’S LEADERSHIP SUMMIT | FALL 2026

Audience: Professional women from early career through C-suite executives

PRESENTING	KEYNOTE	PLATINUM	GOLD	SILVER	SMALL BUSINESS
\$12,000	\$7,500	\$6,000	\$4,000	\$2,000	\$1,500



WORKFORCE & EDUCATION SUMMIT | AUGUST 2026

Audience: Director-level to C-suite executives, HR professionals, community & education leaders

PRESENTING	KEYNOTE	PLATINUM	GOLD	SILVER	SMALL BUSINESS
\$10,000	\$7,500	\$6,000	\$4,000	\$2,000	\$1,500

PROGRAMMED SUMMITS



YOUNG PROFESSIONALS SUMMIT

SUMMER 2026

Fort Worth area young professionals have the opportunity to learn, connect, and grow with fellow YPs. The Young Professional of the Year Award is presented at this event.

WOMEN'S LEADERSHIP SUMMIT

FALL 2026

This summit is designed for professionals, changemakers, and trailblazers looking to grow as leaders in Tarrant County. Attendees will be inspired by a visionary keynote and learn from panels of experts.

WORKFORCE & EDUCATION SUMMIT

AUGUST 2026

Build your Fort Worth with leaders from the workforce and education ecosystems, connecting businesses with institutions to prepare talent for tomorrow's jobs.

BENEFITS	PRESENTING \$12,000, \$12,000, \$10,000	KEYNOTE \$7,500	PLATINUM \$6,000	GOLD \$4,000	SILVER \$2,000	SMALL BUSINESS* \$1,500
Event registrations	10	10	10	8	5	2
Opportunity to provide remarks during program	★	★				
Business mention on social media posts	★	★	★			
Opportunity to provide promotional table setup when available	★	★	★			
Opportunity to include promotional item when applicable	★	★	★	★		
Recognition during welcome remarks	★	★	★	★		
Logo recognition on select event signage	★	★	★	★	★	
Logo recognition on event webpage and event invitations	★	★	★	★	★	★

YOUNG PROFESSIONALS SUMMIT
WOMEN'S LEADERSHIP SUMMIT
WORKFORCE & EDUCATION SUMMIT

*15 full-time employees or less, in operation for less than 3 years, less than \$500,000 in annual revenue.

PROGRAMMED EVENT SERIES

UNLOCK YEAR-ROUND VISIBILITY WITH SERIES SPONSORSHIPS

These event series bring together state, local, and national leaders and industry experts around key business topics, providing sponsors with extended visibility, multiple audience touchpoints, and stronger brand alignment with Fort Worth's growing business community.

ECONOMIC IMPACT FORUMS & STATE OF ECONOMIC IMPACT QUARTERLY

Audience: C-suite executives, managers, directors, business owners, workforce leaders & elected officials

LEADERS SPEAKERS SERIES QUARTERLY

Audience: C-suite executives, business leaders, community leaders, elected officials & media

CHAMBER CONFIDENTIAL: THE INSIDE DISH MONTHLY

Audience: C-suite executives, managers, directors, business owners & operators, community leaders & elected officials



VISIBILITY



ACCESS



COMMUNITY



ECONOMIC IMPACT FORUMS & STATE OF ECONOMIC IMPACT



This series provides timely insights from industry leaders on the trends shaping our local and regional economy and includes three Economic Impact Forums and the State of Economic Impact events. Sponsors gain visibility among Fort Worth’s diverse membership **all year long** while aligning with the Chamber’s mission to inform and empower its members.

Sponsorships are sold as a bundle to include the entire series, with benefits applying to all four events. Specialty sponsorships are available for series or single events.



BENEFITS	PRESENTING	KEYNOTE	PLATINUM \$7,000	GOLD \$5,000	SILVER \$2,500	SMALL BUSINESS* \$1,500
Event registrations	10	10	10	8	5	2
Opportunity to provide remarks during program	★	★				
Business mention on social media posts	★	★				
Opportunity to attend VIP reception when applicable	★	★	★			
Recognition during welcome remarks	★	★	★	★		
Logo recognition on select event signage	★	★	★	★	★	
Logo recognition on event webpage and event invitations	★	★	★	★	★	★

*15 full-time employees or less, in operation for less than 3 years, less than \$500,000 in annual revenue.



EXCLUSIVE



ACCESS



LEADER SPEAKER SERIES



This exclusive series connects Chamber members with high-level elected officials and influential business leaders from across the region and beyond. Designed as a premier forum for access and insight, sponsors benefit from direct alignment with the people and ideas shaping Fort Worth and our nation's future.

BENEFITS	PRESENTING \$40,000	KEYNOTE* \$10,000	PLATINUM \$20,000, \$6,000	GOLD \$16,000, \$5,000	SILVER \$12,000, \$4,000	SMALL BUSINESS** \$1,500
Event registrations	10	10	10	5	5	2
Opportunity to provide remarks during program	★	★				
Business mention on social media posts	★	★				
Opportunity to attend VIP reception when applicable	★	★	★			
Recognition during welcome remarks	★	★	★	★		
Logo recognition on select event signage	★	★	★	★	★	
Logo recognition on event webpage and event invitations	★	★	★	★	★	★

■ SERIES SPONSORSHIP

■ SINGLE EVENT SPONSORSHIPS

*Based on availability. **15 full-time employees or less, in operation for less than 3 years, less than \$500,000 in annual revenue.

CHAMBER CONFIDENTIAL

THE INSIDE DISH

Business moves fast, and timing is everything. This accessible, high-value series offers members a consistent opportunity to get the latest insights and breaking updates about Fort Worth—ahead of the curve. We'll host a range of speakers—from city council members to business and community leaders—who'll share the inside scoop you won't hear anywhere else. Sponsors gain recurring exposure and brand alignment with a diverse, engaged audience of business professionals each month.

Sponsorships are for the entire series and include 10 luncheons.

Presenting sponsorship: \$7,500 (10 tickets)

Supporting sponsorship: \$3,500 (5 tickets)

Small business sponsorship: \$1,500 (2 tickets)

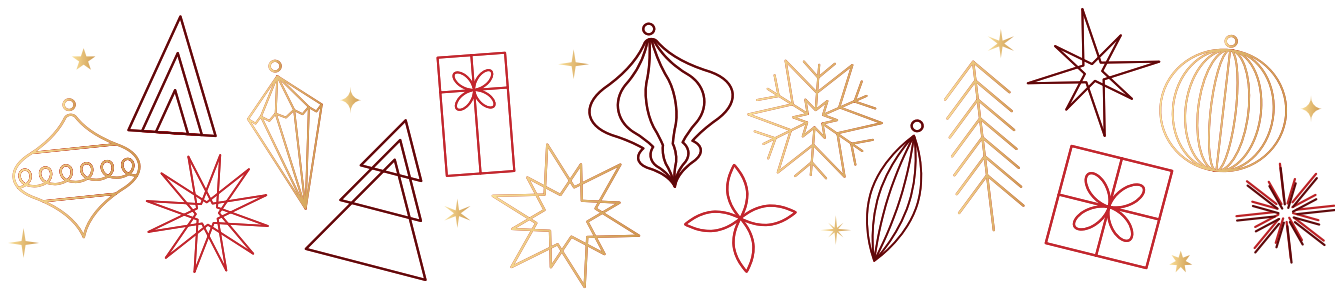


CHEERS TO COMMUNITY

Cheers to Community is the Chamber's annual holiday celebration—reimagined to bring members together in the spirit of connection and giving. This festive event combines networking with purpose by featuring a toy drive and a "Giving Tree," where nonprofit members share items and services in need. Sponsors enjoy brand visibility in a warm, community-focused setting while supporting both local business and local impact.

BE A HOST SPONSOR! \$2,500 | INCLUDES:

- Logo recognition on select signage and digital communications
- Business mention on social media posts
- Opportunity to set up a promotional table





DC FLY-IN

APRIL 14-16, 2026



The Fort Worth Chamber's bi-annual DC Fly-In connects our Tarrant County delegation of business and civic leaders with national elected officials and policymakers in Washington, D.C. This advocacy-focused trip provides sponsors with a unique opportunity to support and engage in advancing pro-growth, pro-business priorities at the federal level.

BENEFITS	PRESENTING \$15,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	SMALL BUSINESS* \$1,500
Event registrations	3	2	1		
Opportunities to facilitate individual meetings with legislators	★	★			
Primary host of a reception event or high-level meetings					
Logo recognition in program	★	★	★		
Logo recognition on event webpage and emails	★	★	★	★	★

*15 full-time employees or less, in operation for less than 3 years, less than \$500,000 in annual revenue.

MEMBER ENGAGEMENT EVENTS



BENEFITS	SMALL BUSINESS HOT TOPICS \$5,000 SERIES	IMPACT DINNERS \$5,000 EACH	INDUSTRY AFTER HOURS \$5,000 SERIES	COFFEE CONNECTS IN-KIND
Event registrations	4	2	*	*
Opportunity to provide welcome remarks	*	*	*	*
Opportunity to provide promotional table set-up when available	★		★	★
Business mention on social media posts	★		★	★
Logo recognition on select signage and digital communications	★	★	★	★
Opportunity to cultivate invite-only guest list		★		

*There is no limit to registrations

SMALL BUSINESS HOT TOPICS

This series of casual learning events will be held throughout the year with topics curated specifically for the small business owner and operator. The presenting sponsor will have the opportunity to host at least one session, but receives year-round recognition.

IMPACT DINNERS

An invite-only gathering of Fort Worth's most influential leaders to engage in open, meaningful, and informal conversations on business trends, challenges, ideas, and the future of Fort Worth's business development and growth. There are four sponsorships available.

INDUSTRY HAPPY HOURS

These intimate, industry-specific gatherings offer professionals a chance to connect with peers in a relaxed, after-hours setting. Sponsoring members host the event at their business location, providing light refreshments and gaining valuable exposure as a connector within their industry.

COFFEE CONNECTS

Coffee Connects is a monthly informal networking event for FWC members to meet and engage with other members and the sponsor at their place of business. There are 12* available, held monthly.

*Cannot exceed one (1) sponsorship per calendar year.

FWC AWARDS

SPIRIT OF ENTERPRISE AWARD | Higginbotham™

The Spirit of Enterprise Award recognizes a local company that has made significant contributions to the development of the Fort Worth community. This award is presented annually at FWC's Annual Meeting.

SUSAN HALSEY EXECUTIVE LEADERSHIP AWARD | Jackson Walker

The Susan Halsey Executive Leadership Award recognizes and honors presidents, principals, or chief executive officers demonstrating leadership excellence in business. Honorees are current FWC members located in the Fort Worth region. This award is presented annually at FWC's Annual Meeting.

SMALL BUSINESS OF THE YEAR AWARDS | BANK OF TEXAS

The Small Business of the Year Awards recognize and honor four Fort Worth small businesses demonstrating best practices in business. These awards are presented annually at FWC's State of the City.

VANDERGRIFF AWARD | BNSF RAILWAY

The Vandergriff Award recognizes a legacy individual/organization whose contributions have and will continue to positively impact Tarrant County on a national scale. This award is presented annually at FWC's State of the County.

YOUNG PROFESSIONAL OF THE YEAR AWARD | \$5,000

The Young Professional of the Year (YP) Award recognizes a YP who is trailblazing a path forward in Fort Worth. The recipient of this award exemplifies leadership in their industry, organization, and/or community. This award is presented annually at FWC's YP Summit.

BENEFITS

- 10 event registrations
- 4 VIP reception invites
- Opportunity to present the award at the event
- Recognition during welcome remarks
- Business mention on social media posts
- Logo recognition on select event signage
- Logo recognition on printed/digital sponsor signage
- Logo recognition on event webpage and event invitations



DIGITAL MARKETING AND EXPOSURE

FWC ROUNDUP

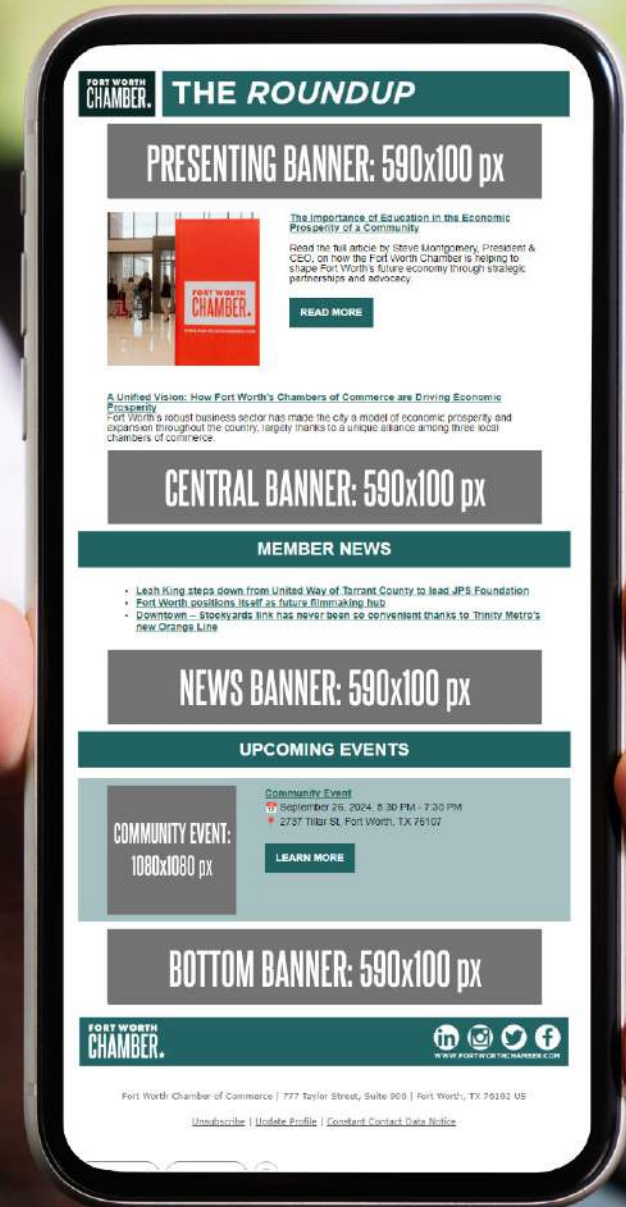
The FWC Roundup, with over 5,000 subscribers, includes news headlines, FWC events, and direct links to FWC resources. Emailed every other week on Thursdays, the FWC Roundup averages a 43% open rate and a 4.9% click-through rate. Prices reflect a full year of exposure. Sponsorships can also be purchased for six months upon request. Prices are based on size and placement.

- ★ **PRESENTING BANNER: \$5,000**
- ★ **CENTRAL BANNER: \$4,000**
- ★ **NEWS BANNER: \$3,500**
- ★ **COMMUNITY EVENT: \$350 (per issue)**
- ★ **BOTTOM BANNER: \$2,500**

FRIDAY BUSINESS BRIEF

The Business Brief, with nearly 6,000 subscribers, delivers Fort Worth news and valuable insights into the FWC's business advocacy efforts. Emailed every other week on Fridays, the Business Brief averages a 43.4% open rate and a 4.2% click-through rate. Prices reflect a full year of exposure. Sponsorships can also be purchased for six months upon request. Prices are based on size and placement.

- ★ **PRESENTING BANNER: \$5,000**
- ★ **BOTTOM BANNER: \$2,500**





FWC BOARD ROOM



FRONT CONFERENCE ROOM



TAYLOR STREET ROOM

CONFERENCE ROOM SPONSORSHIPS

Convening and gathering are essential and critical components of our mission, and we are pleased to announce available sponsorship opportunities designed to give our members a unique option for meetings and events.

Inside the FWC office are three conference spaces currently available for sponsorship. This exclusive opportunity includes naming rights and priority access to the designated space for meetings, retreats, and gatherings of all sizes.

	FWC BOARD ROOM \$25,000	FRONT CONFERENCE \$10,000	TAYLOR ST. ROOM \$5,000
BENEFITS			
Size	1,200 SF	450 SF	380 SF
Capacity	30+	15	10
LED screens in rooms	4	1	1
Certified Zoom Conference Room	★		
Haworth Very lumbar chairs	★		★
Branded stationery, coffee cups & room supplies	★	★	★
Full IT and conference support	★	★	★
Logo placement at room entrance	★	★	★
Priority access to the designated room	★	★	★
Logo placement on FWC “Our Workspace” webpage	★	★	★



FWC

SWAG



PRODUCTION



DECOR

SPECIALTY SPONSORSHIPS

Our Specialty Sponsorships are designed for members looking for unique opportunities to align with our most popular events. These limited-availability opportunities offer both exceptional visibility and strong value.

WHO THEY'RE FOR

- ★ Members looking to stand out of the crowd
- ★ Brands that thrive on creativity
- ★ Local companies ready to connect with key audience segments

These sponsorships exist to make sponsorship more accessible, more flexible, and enhance the experience of attendees at our engaging events.

Each one supports the elements that make our events special—from the coffee that fuels conversations to the music that sets the scene.

Look out for each event's custom specialty sponsorships menu to claim yours.

Opportunities may include:

- ★ **SWAG**
- ★ **VALET**
- ★ **MUSIC**
- ★ **DECOR**
- ★ **GOODIE BAGS**
- ★ **PANEL SESSIONS**
- ★ **PRODUCTION**
- ★ **PHOTOGRAPHY**
- ★ **REFRESHMENTS**

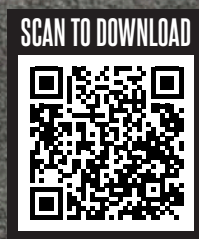
FWC



GOT QUESTIONS?

Contact us to learn more.

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