

**FORT WORTH
CHAMBER.**★

**PUT THE FORT WORTH
ADVANTAGE TO WORK**

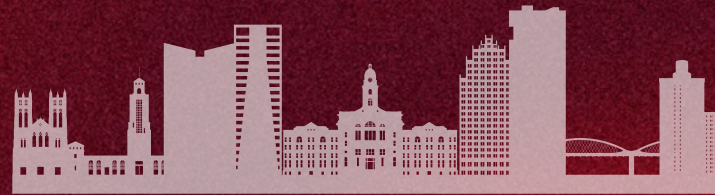
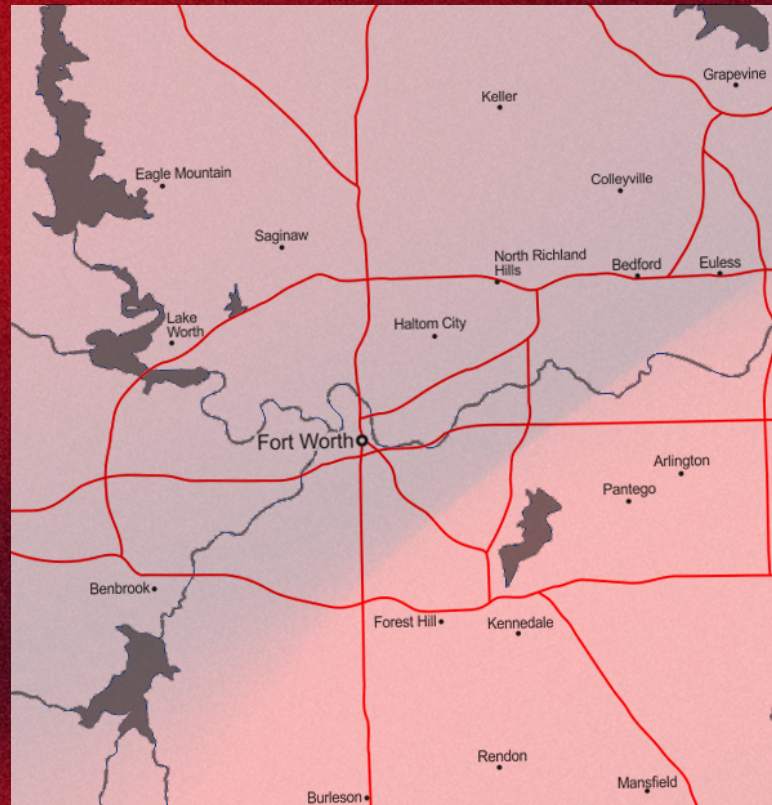
MEMBER MEDIA KIT

*Get more out of your membership—build visibility, credibility,
and connections with Fort Worth's business community.*

REACH THE PEOPLE DOING BUSINESS IN FORT WORTH

The Fort Worth Chamber connects your brand with a highly-concentrated audience of business leaders, professionals, employers, and community stakeholders who are invested in Fort Worth's future.

FORT WORTH IS OUR #1 AUDIENCE



1.25K+
CHAMBER MEMBERS

100+
EVENT OPPORTUNITIES

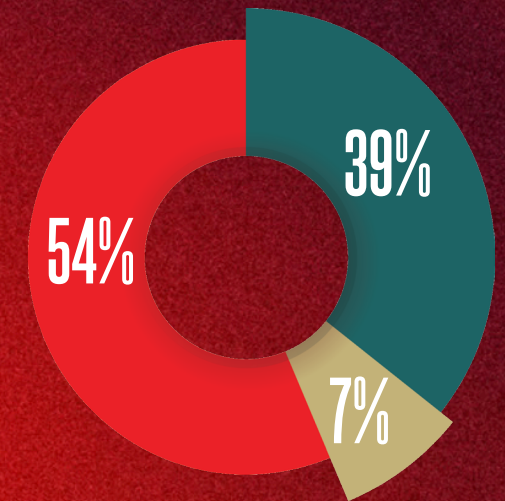
11K+
EMAIL SUBSCRIBERS

4.5K+
ANNUAL EVENT ATTENDEES

400K+
ANNUAL WEBSITE VIEWS

54K+
SOCIAL MEDIA FOLLOWERS

MAIN STREET TO MAJOR EMPLOYERS



- 200 OR FEWER EMPLOYEES
- 201-500 EMPLOYEES
- MORE THAN 500 EMPLOYEES

WHO'S ENGAGED + WHAT'S RESONATING

DIVERSE PROFESSIONALS

Business Development/Sales

Marketing

Finance

Operations

Human Resources

Education

IT

Media & Communications



69% are senior-level and above.

1 in 3

Identifiable visitor views are manager-level or above. These are the decision-makers you're looking for.



41% Average email open rate, 5 points above industry average.

WHAT OUR BUSINESS AUDIENCE IS TALKING ABOUT ONLINE:



1.29K
BUSINESS & INDUSTRIAL MENTIONS

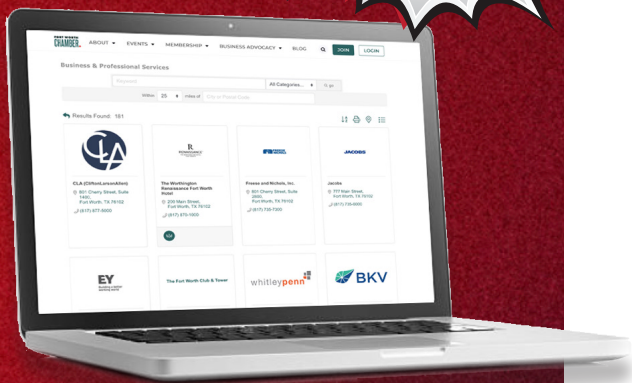
250+
SMALL BUSINESS MENTIONS

Data aggregated from Meltwater, LinkedIn, Meta, Constant Contact & Google Analytics

WHAT'S INCLUDED?

BASIC MEMBERSHIP

#2 MOST VISITED WEBPAGE



★ Member Business Directory

Categorized by industry sectors, listings are updated instantly when members join or update their information.

★ Event Calendar

From trainings to programs to open houses, members can add their special event to the community calendar for all to see.

★ News Releases

Let the Chamber be your megaphone by sharing your news here! Upload press releases or other announcements to post on our website.

★ Host a Chamber Event

Highlight your space, create brand awareness, and build relationships by hosting a Chamber event at your place of business.

★ Job Postings

The Fort Worth economy relies on a talented workforce, so let us help promote your open positions on the job board.



★ Ribbon Cutting

These aren't just for new locations! We want to celebrate your expansion, anniversary, or other business milestone. [Click here](#) to start your request.

WHAT'S INCLUDED?

400K IN ANNUAL
WEBSITE TRAFFIC

A Decade of Chicken Salad & Success

February 18, 2026



Bringing a Southern Favorite to Fort Worth

Most people couldn't see the vision John and Meggie Schissler had when they set out to open Texas's first Chicken Salad Chick in 2016. A whole restaurant dedicated to chicken salad? Now, 10 years later, Fort Worth has fallen in love with a concept that offers 13 flavors of chicken salad made fresh daily.

As they celebrate their 10th anniversary as members of the Fort Worth Chamber of Commerce, the Schisslers reflect on how their journey was made possible in part by the steady, encouraging presence of the Chamber along the way.

BRAND-LEVEL AND ABOVE MEMBERSHIPS

★ Ask the Expert

Bi-monthly column in our member newsletter highlighting your expertise. Content is primarily educational in nature.



★ Business Spotlight Article

Spotlights highlight special achievements, anniversaries, or announcements. Articles are posted on the FWC website and linked on the newsletter and social media.

★ Website Banner on Business Category

Promote your brand where website visitors are looking—on our business directory in your industry category.

★ Premium Ribbon Cutting

FWC will capture and post an excitement-generating social media reel about your ribbon cutting to our engaged audience.

★ Preferred Vendor Designation on the Website

Joining the list of preferred vendors automatically enhances your credibility.



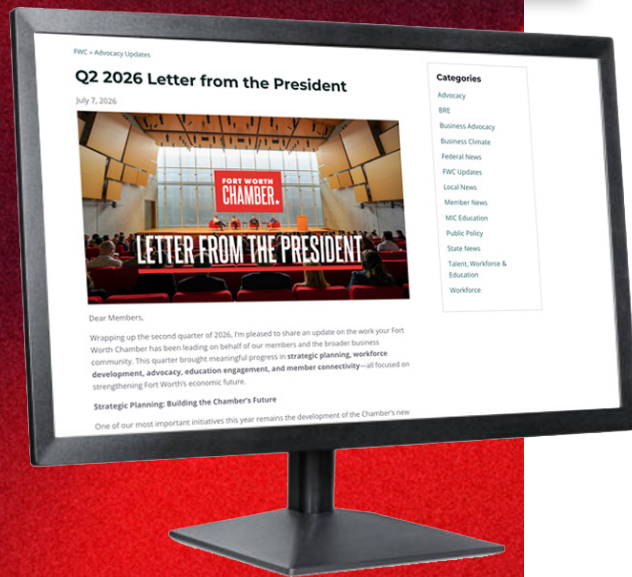
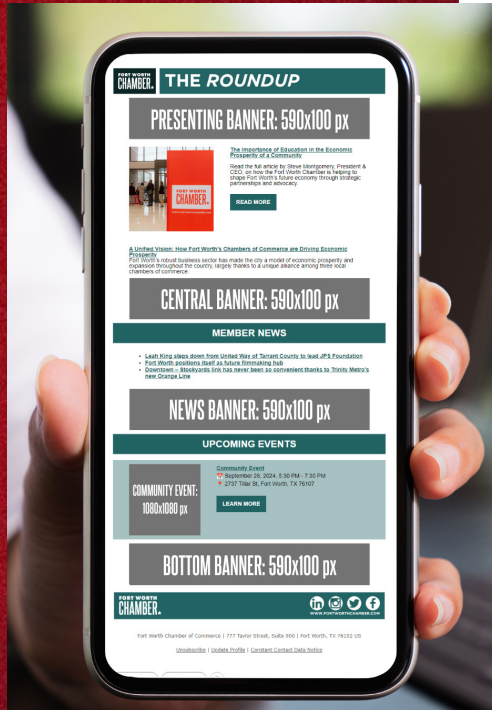
PAID OPPORTUNITIES

DIGITAL ADVERTISING

11K+
SUBSCRIBERS

43%
OPEN RATE

5%
CLICK RATE



★ EMAIL BANNERS

The Round-Up

This newsletter is just for members and highlights Chamber news, *Members Making Headlines*, special spotlight articles, and upcoming events.

Rate: \$250-\$500/month

Friday Business Brief

The Chamber's business advocacy, retention and expansion work is highlighted here along with relevant Fort Worth, state, and national news we think members need to know.

Rate: \$300-\$650/month

★ EMAIL SPONSORSHIPS

Letter from the President

Sent quarterly, the president's update is sent to all active and engaged representatives in our member database. Presenting sponsorship available.

Rate: \$4,000 (4 sponsored emails annually)

Quarterly Policy Pulse Email

New in 2027, this quarterly email update on government policy advocacy work will go to opted-in members and the public. Presenting sponsorship available.

Rate: \$2,500 (4 sponsored emails annually)

Monthly Events Email

All your monthly events in one place! This email will include upcoming Chamber and member events from the community calendar. Presenting and featured event sponsorships available.

Rate: \$5,000 (12 sponsored emails annually)

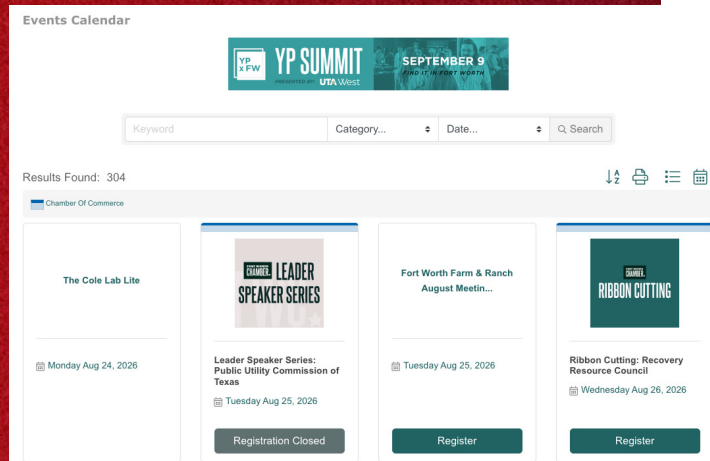
★ PROMOTED COMMUNITY EVENT

Highlight your upcoming event through this spotlighted section in The Round-Up member newsletter and monthly events email.

Rate: \$350 per issue

DIGITAL

ADVERTISING OPPORTUNITIES



★ MEMBER DIRECTORY BANNERS

Put your business in front of professionals actively searching for trusted products and services in the Fort Worth Chamber's online Member Directory.

Premium: Main Directory Page

Rotating ads reach every visitor to our main directory page.

Rate: \$350/1 month or \$900/3 months

Standard: Your Business Category Page

Get focused on customers looking for businesses in your primary industry category.

Rate: \$200/1 month or \$500/3 months

Value: Your Business Sub-Category Page

Be the featured business in your industry's sub-category for a great value.

Rate: \$100/1 month or \$250/3 months

Discounts available for longer, multiple-month packages.

★ EVENT CALENDAR BANNERS

Reach Fort Worth professionals as they explore upcoming events, networking opportunities, and programs through the Fort Worth Chamber's online Events Calendar.

Rate: \$300/1 month or \$750/3 months

★ JOB BOARD BANNERS

Connect your brand or highlight your job openings with job seekers and professionals exploring career opportunities through the Fort Worth Chamber's online Job Board.

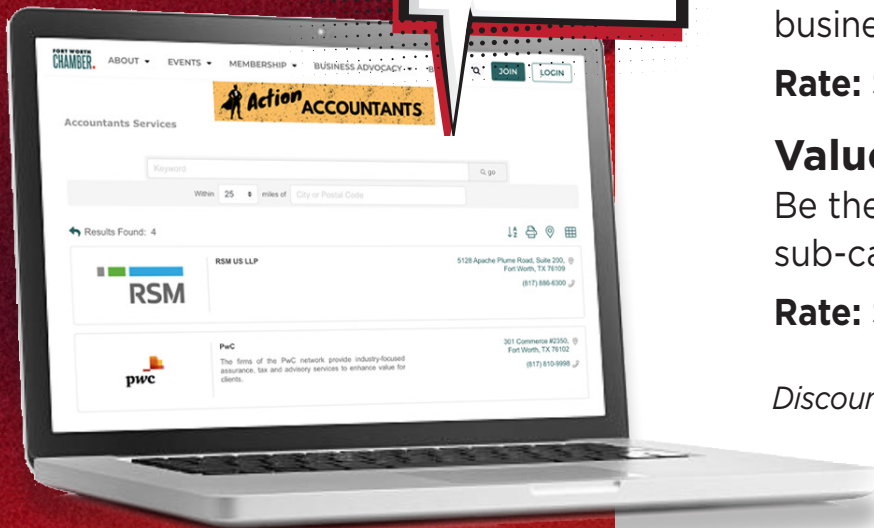
Rate: \$200/1 month or \$500/3 months

★ NEWS RELEASE BANNERS

Put your brand in front of professionals staying connected to the latest news and updates from Fort Worth's business community.

Rate: \$200/1 month or \$500/3 months

**20K VIEWS
ANNUALLY**



DIGITAL ADVERTISING OPPORTUNITIES

HAVE NEWS TO SHARE? Member Monday gets your announcements, milestones, and promotions in front of Fort Worth’s business community.



★ DEDICATED EMAIL BLASTS

Reach Fort Worth Chamber members directly with a dedicated email featuring your organization’s message. Limited to one sponsored email per week, this exclusive opportunity puts your brand, promotion, or announcement directly in front of the Chamber’s engaged business audience.

- **Exclusive: the Chamber sends only one sponsored email per week.**
- **Includes hero image, logo, 500-word limit, and external link.**
- **Some restrictions to content may apply.**

Rate: \$650/per email

17,500+ FOLLOWERS
650K+ IMPRESSIONS ANNUALLY

★ DEDICATED SOCIAL MEDIA POST

Expand your reach across the Fort Worth Chamber’s social media channels with a sponsored social media post.

LinkedIn:

One image x 1 post: **\$500** | Carousel: **\$750**

Facebook:

One image x 1 post: **\$300** | Carousel: **\$500**

- **Limit word count to 125 characters or less.**
- **Some restrictions to content may apply.**
- **Boosting available for an additional \$200.**

15,500+ FOLLOWERS
320K+ IMPRESSIONS ANNUALLY



DIGITAL

ADVERTISING OPPORTUNITIES



★ WANT IT ALL?

Maximize your reach by getting your brand on all the FWC communications channels.

A **Takeover** includes:

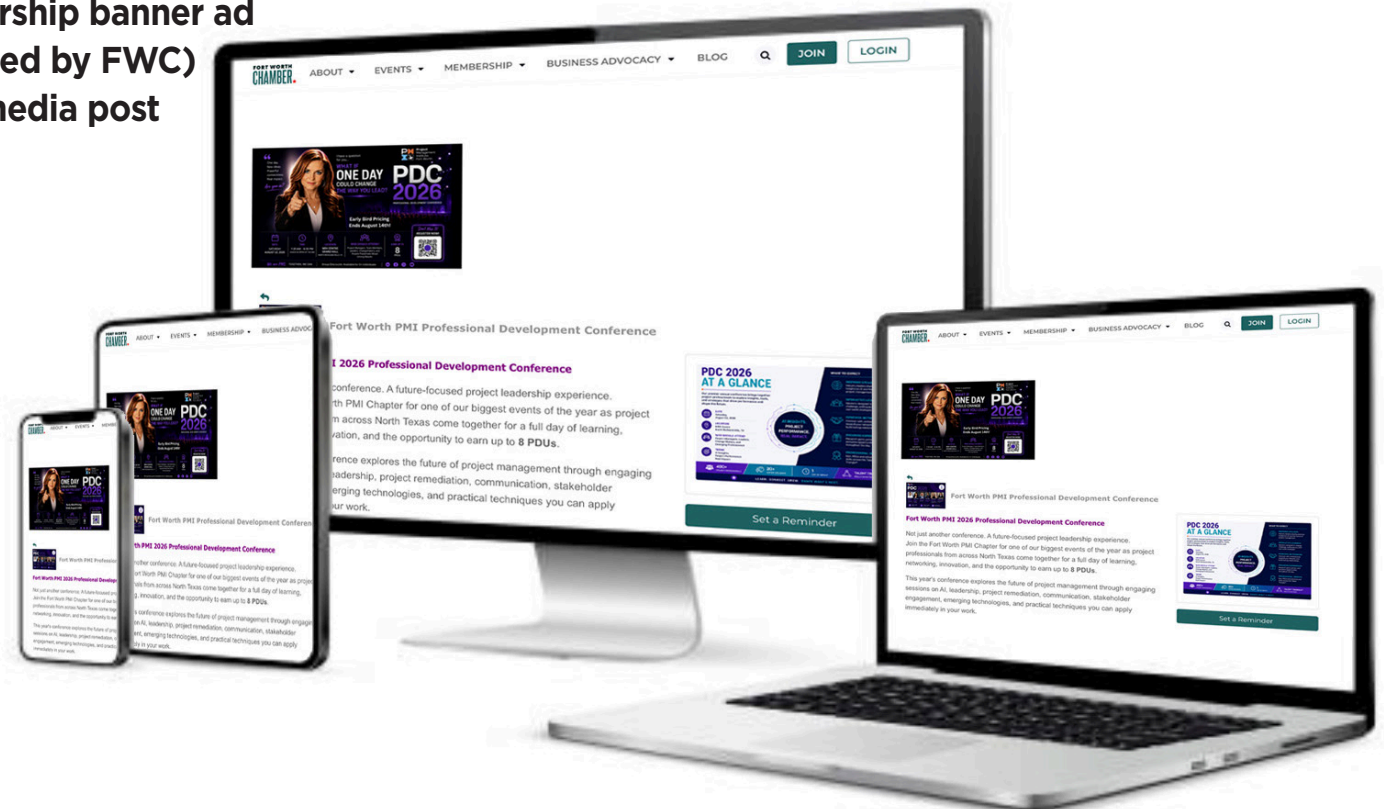
- **Website sponsorship with banner ad on the page of your choosing**
- **Dedicated email blast**
- **Newsletter sponsorship banner ad (location determined by FWC)**
- **Dedicated social media post**

Rate: \$1,500/month



DESIGN SERVICES

- For any advertisements, the FWC can help design your ad graphics and write suggested copy for an additional fee.
- Just complete our [design request form](#) to get started.
- \$250 design fee per project.



ON SCREEN

OFFICE DISPLAY ADVERTISING

★ The FWC office is always buzzing with activity from board meetings to social visits. Get your brand on the monthly slideshow rotating on three LED screens in high-traffic areas.

- Includes one slide graphic for our monthly deck promoting your business.
- Advertisements run for one month on all weekdays the office is open.
- Some restrictions to content may apply.

Rate: \$250/month



IN-PERSON

GATHER PROGRAM

YOUR EVENT + OUR COMMUNITY



★ **BRING THE FORT WORTH BUSINESS COMMUNITY THROUGH YOUR DOORS.**
 GATHER gives Chamber members the opportunity to host a Chamber-exclusive event at their place of business—on a date and in a format that works for them.
 Make it your own! You host. We promote.

- 

Morning Coffee
- 

Happy Hour
- 

Open House
- 

Facility Tour
- 

Celebration
- 

Your Own Idea

- YOUR GATHER INCLUDES:**
- Dedicated event page + registration
 - Email invitation to active Chamber members and representatives
 - Pre-event attendee communication
 - Registered attendee list
 - Post-event performance metrics
 - Chamber guidance along the way



Pricing:
\$500 Standard Tier (Classic, Brand)
\$350 Upper Tier (Pathfinder, Catalyst, Trailblazer, Impact)

GATHER is a member-hosted event. Your organization plans, funds, and executes the experience; the Chamber provides promotional and registration support.

READY TO GATHER? Complete the [inquiry form](#) to get started!

PRICE LIST AT A GLANCE

★ NEWSLETTER BANNERS:

Presenting Banner:	\$5,000/year \$500/by the month
Central Banner:	\$4,000/year \$400/by the month
News Banner:	\$3,500/year \$350/by the month
Bottom Footer Banner:	\$2,500/year \$250/by the month
Community Event Feature:	\$350 each

★ FRIDAY BUSINESS BRIEF:

Presenting Banner:	\$6,000/year \$650/by the month
Central Banner:	\$4,500/year \$450/by the month
Footer Banner:	\$3,000/year \$300/by the month

★ EMAIL SPONSORSHIP:

Letter from the President:	\$4,000
• 4 per year, sent to full member database	
Policy Pulse:	\$2,500
• 4 per year, to opt-in Policy database	
Monthly Events Email:	\$5,000
• 12 sent a year to full database	
Dedicated Email Blast:	\$650
• Sent to opt-in member database	

★ WEBSITE SPONSORSHIP:

Member Directory Banners:	
Premium: Main Directory Page	
Cost: \$350/1 month or \$900/3 months	
Standard: Your Business Category	
Cost: \$200/1 month or \$500/3 months	
Value: Your Business Sub-Category	
Cost: \$100/1 month or \$250/3 months	
Event Calendar Banner	
Cost: \$300/1 month or \$750/3 months	

Job Board Banner

Cost: \$200/1 month or \$500/3 months

News Release Banner

Cost: \$200/1 month or \$500/3 months

★ DEDICATED SOCIAL MEDIA POST:

LinkedIn

One image x 1 post: \$500 | Carousel: \$750

Facebook

One image x 1 post: \$300 | Carousel: \$500

Additional boosting for \$200

★ TAKEOVER PACKAGE:

A Takeover includes:

- Website sponsorship with banner ad on page of your choosing
 - Dedicated email blast
 - Newsletter sponsorship banner ad (location determined by FWC)
 - Dedicated social media post
- \$1,500/1 month**



QUESTIONS?

Contact us to learn more.

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